

**B.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (BSCFMRM)**

Term-End Examination

June, 2015

00166

BFW-026 : PRODUCT KNOWLEDGE – II

Time : 3 hours

Maximum Marks : 70

Note : *Attempt any seven questions. All questions carry equal marks.*

1. Describe the difference between raw and fold edge. 10
2. What do you understand by reinforcement ? Describe the importance of reinforcement tape during folding operation. 10
3. Discuss the different types of reinforcement materials used in leather goods industry, in detail. 10
4. What do you mean by in-process Quality Control ? Explain in detail. 10
5. Explain the requirements and properties of materials which are used for making leather garments. 10

6. Describe the general properties of leather used for making the ladies bags. 10
7. Explain the different parts and functions of the cylinder bed machine with the help of a neat diagram. 10
8. Explain the following approaches of the product development : 10
- (a) Imitation
 - (b) Adoption
 - (c) Invention
9. Why is it important to understand the trends in an emerging technology ? Explain with a few suitable examples. 10
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