| BCS-062 |

BACHELOR OF COMPUTER APPLICATIONS
(Revised)
Term-End Examination
01303 **June, 2015**

BCS-062 : E-COMMERCE

Time : 2 hours   *Maximum Marks : 50*

*Note : Question No. 1 is **compulsory** and carries 20 marks. Attempt any **three** questions from the rest.*

1. (a)   What is meant by Internet Commerce ? Explain the two main business models of various companies that do commerce over Internet.   *10*

    (b)   Explain the procedure to buy a book from a Web-based Bookshop. What are the advantages and disadvantages ? Explain briefly.   *10*

2. (a)   List any five security concerns in E-Commerce.   *5*

    (b)   What are the different components in the on-line delivery of goods and services ? Explain their role.   *5*

3. (a) How does M-commerce differ from E-commerce ? Explain the various technology components that help to perform the commerce transactions using mobile devices. *5*

   (b) What are the various payment methods available to buy goods online ? Compare them. Which is the best method among them ? *5*

4. (a) Draw and explain the architecture of an online shopping e-commerce portal that sells mobile devices. *5*

   (b) List any five benefits of EDI. *5*

5. (a) Explain the online trading procedure with the help of a diagram. *5*

   (b) Explain the two categories into which Search Engines are classified. *5*

———