# MBA - MARKETING/FINANCE/HR/ PRODUCTION \& OPERATIONS MANAGEMENT (MBABM) 

# Term-End Examination 

June, 2015

## MBME-007 : ADVANCED TOPICS IN FINANCE

Time: 3 hours
Maximum Marks : 100
Note:
(i) Section I is compulsory.
(ii) In Section II, Questions no. 3 to 9 are based on the case Ben \& Jerry's Homemade. Solve any five questions from this section.
(iii) Assume suitable data wherever required.
(iv) Draw suitable sketches wherever required.
(v) Italicized figures to the right indicate maximum marks.

## SECTION I

1. You are 35 years old and considering your retirement needs. You expect to retire at 65 and expect to live till 90 years. You wish to move to Bahamas when you retire. This move to Bahamas will cost you ₹ $3,00,000$ (on your $65{ }^{\text {th }}$ birthday) and your expenses will be ₹ 30,000 a year starting at the end of the $66^{\text {th }}$ year and continuing through the end of the $90^{\text {th }}$ year.
(a) How much will you need to have saved - by your retirement date to be able to afford this course of action?
(b) You already have ₹ 50,000 in savings. How much do you need to save every year till you retire to be able to afford the above retirement plan?
(c) You suddenly remember that you already have ₹ $1,00,000$ in savings as part of the will left by your beloved aunt (bless her soul !). How does that change the amount that you need to save every year?
2. You are evaluating two companies, company $D$ and company G, operating in the same industry that have a very similar risk profile. Both companies are expected to earn ₹ 6 per share. Company D will pay out all its earnings as dividend, while company $G$ is expected to pay out only ₹ 2 as dividend. D's stock price is ₹ 40 . Comment on each of the following statements :
(a) Company G will have faster growth rate than Company D. Therefore, G's price should be greater than D's.
(b) D's current dividend exceeds that of G's. This should cause D's price to be more than that of $G$.
(c) If we observe that G's price is also ₹ 40 , the best estimate of G's growth rate is $10 \%$.

## SECTION II

## (Refer to the case attached)

3. Review the role of corporate objectives for
companies with profit and non-profit orientation. 14
4. What determines corporate policy at Ben \& Jerry's? How has Ben \& Jerry's fulfilled its mission statement? $6+8=14$
5. Can Ben \& Jerry's excel in all dimensions they
seek to achieve? Which objective is most
important? ..... 14
6. Who should have the right to control the assets of Ben \& Jerry's? ..... 14
7. How much are shareholders giving up to allow Ben \& Jerry's management to pursue objectives other than long run profitability?
8. Discuss the use of at least four anti-defence techniques. Which one would you recommend for Ben \& Jerry's?
$10+4=14$
9. Should Morgan support a takeover offer? 14

## BEN \& JERRY'S HOMEMADE, INC.

Jerry : What's interesting about me and my role in the company is, I'm just this guy on the street. A person who's fairly conventional, mainstream, accepting of life as it is.

Ben : Salt of the Earth. A man of the people.
Jerry : But then I've got this friend, Ben, who challenges everything. It's against his nature to do anything the same way anyone's ever done it before. To which my response is always, "I don't think that'll work."

Ben: To which my response is always, "How do we know till we try ?"

Jerry : So I get to go through this leading-edge, risk-taking experience with Ben - even though I'm really just like everyone else.
Ben : The prefect duo, Ice-cream and chunks. Business and social change. Ben and Jerry.

- Ben \& Jerry's Double Dip

As Henry Morgan's plane passed over the snow-covered hills of Vermont's dairy land, through his mind passed the events of the last few months. It was late January 2000. Morgan, the retired dean of Boston University's business school, knew well the trip to Burlington. As a member of the board of directors of Ben \& Jerry's Homemade over the past 13 years, he had seen the company grow both in financial and social stature. The company was now not only an industry leader in the super-premium ice-cream market but also commanded an important leadership position in social causes from the dairy farms of Vermont to the rainforests of South America.

Increased competitive pressure and Ben \& Jerry's declining financial performance had triggered a number of takeover offers for the resolutely independent-minded company. Today's board meeting had been convened to consider the pending offers. Morgan expected a lively debate. Co-founders Ben Cohen and Jerry Greenfield knew the company's social orientation required corporate independence. In stark contrast, chief executive Perry Odak felt that shareholders would be best served by selling out to the highest bidder.

## BEN \& JERRY'S HOMEMADE

Ben \& Jerry's Homemade, a leading distributor of super-premium ice-creams, frozen yogurts and sorbets, was founded in 1978 in an old gas station in Burlington, Vermont. Cohen and Greenfield recounted their company's beginnings :

One day in 1977 we (Cohen and Greenfield) found ourselves sitting on the front steps of Jerry's parents' house in Merrick, Long Island, talking about what kind of business to go into. Since eating was our greatest passion, it seemed logical to start with a restaurant... We wanted to pick a product that was becoming popular in big cities and move it to a rural college town, because we wanted to live in that kind of environment. We wanted to have a lot of interaction with our customers and enjoy ourselves. And, of course, we wanted a product that we liked to eat..... We found an ad for a $\$ 5$ ice-cream-making correspondence course offered through Penn State. Due to our extreme poverty, we decided to split one course between us, sent in our five bucks, read the material they sent back and passed the open-book tests with flying colours. That settled it. We were going into the ice-cream business.

Once we'd decided on an ice-cream parlor, the next step was to decide where to put it. We knew college students eat a lot of ice-cream; we knew they eat more of it in warm weather. Determined to make an informed decision (but lacking in technological and financial resources), we developed our own low-budget "manual cross-correlation analysis." Ben sat at the kitchen table, leafing through a U.S. almanac to research towns that had the highest average temperatures. Jerry sat on the floor; reading a guide to American colleges, searching for rural towns that had the most college kids. Then we merged our lists. When we investigated the towns that came up, we discovered that apparently someone had already done this work ahead of us. All the warm towns that had a decent number of college kids already had homemade ice-cream parlors. So we threw out the temperature criterion and ended up in Burlington, Vermont. Burlington had a young population, a significant college population, and virtually no competition. Later we realized the reason there was no competition : it's so cold in Burlington for so much of the year, and the summer season is so short, it was obvious (to everyone except us) that there was no way an ice-cream parlor could succeed there. Or so it seemed.

By January 2000, Cohen and Greenfield's ice-cream operation in Burlington, Ben \& Jerry's Homemade, had become a major premium ice-cream producer with over 170 stores (scoop shops) across the United States and overseas, and had developed an important presence on supermarket shelves. Annual sales had grown to \$ 237 million and the company's equity was valued at \$ 160 million (see Exhibits 1 and 2). The company was known for such zany ice-cream flavors as Chubby Hubby, Chunky Monkey and Bovinity Divinity. Exhibit 3 provides a selected list of flavors from a scoop-shop menu.

## BEN \& JERRY'S SOCIAL CONSCIOUSNESS

Ben \& Jerry's was also known for its emphasis on socially progressive causes and community commitment. Although unique during its early years, Ben \& Jerry's community orientation was no longer that uncommon. Companies such as Patagonia (clothing), Odwalla (juice), The Body Shop (body-care products), and Tom's of Maine (personal-care products) shared similar visions of what they termed "caring capitalism".

Ben \& Jerry's social objective permeated every aspect of the business. One dimension was its tradition of generous donations of corporate resources. Since 1985, Ben \& Jerry's donated 7.5 percent of its pre-tax earnings to various
social foundations and community-action groups. The company supported causes such as Greenpeace and the Vietnam Veterans of America Foundation by signing petitions and recruiting volunteers from its staff and the public. The company expressed customer appreciation with an annual free cone day at all of its scoop shops. During the event, customers were welcome to enjoy free cones all day.

Although the level of community giving was truly exceptional, what really made Ben \& Jerry's unique was its commitment to social objectives in its marketing, operations, and finance policies. Cohen and Greenfield emphasised that their approach was fundamentally different from the self-promotion-based motivation of social causes supported by most corporations.

At its best, cause-related marketing is helpful in that it uses marketing dollars to help fund social programs and raise awareness of social ills. At its worst, it's "greenwashing" - using philanthropy to convince customers the company is aligned with good causes, so the company will be seen as good, too, whether it is or not.... They understand that if they dress themselves in that clothing, slap that image on, that's going to move product. But instead of just slapping the image on, wouldn't it be better if the company actually did care about its consumers and the community?

An example of Ben \& Jerry's social-values-led marketing included its development of an ice-cream flavor to provide demand for harvestable tropical-rainforest products. The product's sidebar described the motivation :

This flavor combines our super-creamy vanilla ice-cream with chunks of Rainforest Crunch, a cashew \& Brazil nut buttercrunch made for us by our friends at Community Products in Montpelier, Vermont. The cashews \& Brazil nuts in this ice-cream are harvested in a sustainable way from tropical rainforests and represent an economically viable long-term alternative to cutting these trees down. Enjoy ! Ben \& Jerry

Financing decisions were also subject to community focus. In May of 1984, Ben \& Jerry's initiated its first public equity financing. Rather than pursue a broad traditional public offering, the company issued 75,000 shares at $\$ 10 \cdot 50$ a share exclusively to Vermont residents. By restricting the offering to Vermonters, Cohen hoped to provide that those who first supported the company be able to profit from its success. To provide greater liquidity and capital, a traditional broad offering was later placed and the shares were then listed and traded on Nasdaq. Despite Ben \& Jerry's becoming a public company, Cohen and Greenfield did not
always follow traditional investor-relations practices. "Chico" Lager, the general manager at the time, recalled the following Ben Cohen interview transcript he received before publication in the Wall Street Transcript :

TWST: Do you believe you can attain a 15 percent increase in earnings each year over the next five years?

Cohen: I got no idea.
TWST: Umm-hmm. What do you believe your capital spending will be each year over the next five years?

Cohen: I don't have any ideas as to that either.
TWST : I see. How do you react to the way the stock market has been treating you in general and vis-à-vis other companies in your line?

Cohen: I think the stock market goes up and down, unrelated to how a company is doing. I never expected it to be otherwise. I anticipate that it will continue to go up and down, based solely on rumor and whatever sort of manipulation those people who like to manipulate the market can accomplish.

TWST : What do you have for hobbies?
Cohen: Hobbies. Let me think. Eating mostly. PingPong.
TWST : Huh?
Cohen: Ping-Pong.

Solutions to corporate operating decisions were also dictated by Ben \& Jerry's interest in community welfare. The disposal of factory wastewater provided an example.

In 1985, when we moved into our new plant in Waterbury, we were limited in the amount of wastewater that we could discharge into the municipal treatment plant. As sales and production skyrocketed, so did our liquid waste, most of which was milky water. We made a deal with Earl, a local pig farmer, to feed our milky water to his pigs. (They loved every flavor except Mint with Oreo Cookies. Cherry Garcia was their favorite.) Earl's pigs alone couldn't handle our volume, so eventually we loaned Earl $\$ 10,000$ to buy two hundred piglets. As far as we could tell, this was a win-win solution to a tricky environmental problem. The pigs were happy. Earl was happy. We were happy. The community was happy.

Ben \& Jerry's social orientation was balanced with product and economic objectives. Its mission statement included all three dimensions, and stressed seeking new and creative ways of fulfilling each without compromising the others :

Product : To make, distribute and sell the finest quality all natural ice-cream and related products in a wide variety of innovative flavors made from Vermont dairy products.

Economic : To operate the Company on a sound financial basis of profitable growth, increasing value for our shareholders, and creating career opportunities and financial rewards for our employees.

Social : To operate the Company in a way that actively recognizes the central role that business plays in the structure of society by initiating innovative ways to improve the quality of life of a broad community - local, national, and international.

Management discovered early on that the company's three objectives were not always in harmony. Cohen and Greenfield told of an early example :

One day we were talking (about our inability to make a profit) to Ben's dad, who was an accountant. He said, "Since you're gonna make such a high-quality product... why don't you raise your prices?" At the time, we were charging fifty-two cents a cone. Coming out of the sixties, our reason for going into business was that ours was going to be "ice-cream for the people". It was going to be great quality products for everybody - not some elitist treat... Eventually we said, "Either we're going to raise our prices or we're going to go out of business. And then where will the people's icecream be ? They'll have to get their ice-cream from somebody else." So we raised the prices. And we stayed in business.

At other times, management chose to sacrifice short-term profits for social gains. Greenfield tells of one incident with a supplier :

Ben went to a Social Ventures Network meeting and met Bernie Glassman, a Jewish-Buddhist-former-nuclear-physicist-monk. Bernie had a bakery called Greyston in inner-city Yonkers, New York. It was owned by a non-profit religious institution; its purpose was to train and employ economically disenfranchised people (and) to fund low-income housing and other community-service activities. Ben said, "We're looking for someone who can bake these thin, chewy, fudgy brownies. If you could do that, we could give you some business and you could make us the brownies we need, and that would be great for both of us." ... The first order we gave Greyston was for a couple of tons. For us, that was a small order. For Greyston, it was a huge order. It caused their system to break down. The brownies were coming off the line so fast that they ended up getting packed hot. Then they needed to be frozen. Pretty soon, the bakery freezer was filled up with these steaming fifty-pound boxes of hot brownies. The freezer couldn't stay very cold, so it took days to freeze the brownies. By the time they were frozen, (they) had turned into fifty-pound blocks of brownie. And that's what Greyston shipped to us. So we called up Bernie and we said, "Those
two tons you shipped us were all stuck together. We're shipping them back." Bernie said, "I can't afford that. I need the money to meet my payroll tomorrow. Can't you unstick them ?" And we said, "Bernie, this really gums up the works over here." We kept going back and forth with Greyston, trying to get the brownies right. Eventually we created a new flavor, Chocolate Fudge Brownie, so we could use the brownie blocks.

## ASSET CONTROL

The pursuit of a non-profit-oriented policy required stringent restrictions on corporate control. For Ben \& Jerry's, asset control was limited through elements of the company's corporate charter, differential stock-voting rights and a supportive Vermont legislature.

## Corporate Charter Restrictions

At the 1997 Annual Meeting, Ben \& Jerry's shareholders approved amendments to the charter that gave the board greater power to perpetuate the mission of the firm. The amendments created a staggered board of directors, whereby the board was divided into three classes, with one class of directors being elected each year for a three-year term. A director could only be removed with the approval of a two-thirds vote of all shareholders. Also, any vacancy resulting from the removal of a director
could be filled by two-thirds of the directors then in office. Finally, the stockholders increased the number of votes required to alter, amend, repeal, or adopt any provision inconsistent with these amendments to at least two-thirds of shareholders. See Exhibit 4 for a summary of the current board composition.

## Differential Voting Rights

Ben \& Jerry's had three equity classes : class A common, class B common, and class A preferred. The holders of class A common were entitled to one vote for each share held. The holders of class B common, reserved primarily for insiders, were entitled to 10 votes for each share held. Class B common was not transferable but could be converted into class A common stock on a share-for-share basis and was transferable thereafter. The company's principals - Ben Cohen, Jerry Greenfield, and Jeffrey Furman - held effectively 47 percent of the aggregate voting power, with only 17 percent of the aggregate common equity outstanding. Non-board members, however, still maintained 51 percent of the voting power (see Exhibit 5). The class A preferred stock was held exclusively by the Ben \& Jerry's Foundation, a community action group. The class A preferred gave the foundation a special voting right to act with respect to certain business combinations and
authority to limit the voting rights of common stockholders in certain transactions such as mergers and tender offers, even if the common stockholders favored such transactions.

## Vermont Legislation

In April 1998, the Vermont Legislature amended a provision of the Vermont Business Corporation Act, which gave the directors of a Vermont corporation the authority to consider the interests of the corporation's employees, suppliers, creditors, and customers when determining whether an acquisition offer or other matter was in the best interests of the corporation. The board could also consider the economy of the State in which the corporation was located and whether the best interests of the company could be served by the continued independence of the corporation.

These and other defense mechanisms strengthened Ben \& Jerry's ability to remain an independent, Vermont-based company and to focus on carrying out the threefold corporate mission, which management believed was in the best interests of the company, its stock holders, employees, suppliers, customers and the Vermont community at large.

## THE OFFERS

Morgan reviewed the offers on the table. Discussion with potential merger partners had been ongoing since the previous summer. In August 1999, Pillsbury (maker of the premium ice-cream Häagen-Dazs) and Nestlé (maker of Nestlé-brand frozen treats and 22 percent owner of Dreyer's Grand) announced the formation of an ice-cream joint venture. Ben \& Jerry's had previously contracted with both Pillsbury and Dreyer's to distribute Ben \& Jerry's products. Thus, with the merger, Pillsbury-Nestlé would become the largest distributor of Ben \& Jerry's product. Concerned that the Pillsbury-Nestle distribution channel was no longer advantageous motivated the Ben \& Jerry's board to authorize Odak to pursue joint-venture and merger discussion with Unilever and Dreyer's. By December, the joint-venture arrangements had broken down, but the discussions had resulted in takeover offers for Ben \& Jerry's of between \$ 33 and \$ 35 per share from Unilever and $\$ 31$ from Dreyer's. Just yesterday Unilever had raised its offer to $\$ 36$ and two private investment houses, Meadowbrook Lane Capital and Chartwell Investments, had made two seperate additional offers. The offer prices represented a substantial premium over the
pre-offer announcement share price of $\$ 21$. See Exhibit 6 for a comparison of investor-value measures for Ben \& Jerry's and selected competitors.

## Dreyer's Grand Ice-Cream

Dreyer's Grand Ice-Cream sold premium ice-cream and other frozen desserts under the Dreyer's and Edy's brands and some non-branded labels. The Dreyer's and Edy's lines were distributed through a direct-store-delivery system. Total sales were over $\$ 1$ billion, and company stock traded at a total capitalization of \$ 450 million. Dreyer's was also involved in community-service activities. In 1987, the company established the Dreyer's Foundation to provide more focused community support, particularly for youth and K-12 public education.

## Unilever

Unilever maniffactured branded consumer goods, including foods, detergents, and other home and personal-care products. The company's ice-cream division included the Good Humor, Breyers, Klondike, Dickie Dee, and Popsicle brands, and was the largest producer of ice-cream in the world. Good Humor-Breyers was headquartered in Green Bay, Wisconsin, with plants and regional sales offices located
throughout the United States. Unilever had a total market capitalization of $\$ 18$ billion.

## Meadowbrook Lane Capital

Meadowbrook Lane Capital was a private investment fund that portrayed itself as socially responsible. The firm was located in Northampton, Massachusetts. The Meadowbrook portfolio included holdings in Hain Foods, a producer of specialty health-oriented food products. Meadowbrook proposed acquiring a majority ownership interest through a tender offer to Ben \& Jerry's shareholders.

## Chartwell Investments

Chartwell Investments was a New York City private-equity firm that invested in growth financings and management buyouts of middle-market companies. Chartwell proposed investing \$ $30-\$ 50$ million in Ben \& Jerry's in exchange for a convertible preferred-equity position that would allow provided that Chartwell to obtain majority representation on the board of directors.

Morgan summarised the outstanding offer details as follows :

| Bidder | Offering Price | Main Proposal |
| :---: | :---: | :---: |
| Dreyer's Grand | $\$ 31$ <br> (Stock) | - Maintain B\&J management team <br> - Operate B\&J as a quasi-autonomous business unit <br> - Encourage some social endeavours . |
| Unilever | $\begin{gathered} \$ 36 \\ (\mathrm{Cash}) \end{gathered}$ | - Maintain select members of B\&J management team <br> - Integrate B\&J into Unilever frozen desserts division <br> - Restrict social commitments and interests |
| Meadowbrook Lane | $\begin{gathered} \$ 32 \\ (\mathrm{Cash}) \end{gathered}$ | - Install new management team <br> - Allow B\&J to operate as an independent company controlled under the Meadowbrook umbrella <br> - Maintain select social projects and interests |
| Chartwell | Minority <br> Interest | - Install new management term <br> - Allow B\&J to continue as an independent company |

## CONCLUSION

Morgan doubted that the social mission of the company would survive a takeover by a large traditional company. Despite his concern for Ben \& Jerry's social interests, Morgan recognised that, as a member of the board, he had been elected to represent the interests of shareholders. Financial reporter Richard McCaffrey expressed the opinion of many shareholders:

Let's jump right into the fire and suggest, depending upon the would-be acquiring company's track record at creating value, that it makes sense for the company (Ben \& Jerry's) to sell. Why ? At \$ 21 a share. Bell \& Jerry's stock has puttered around the same level, more or less, for years despite regular sales and earnings increases. For a company with a great brand name, about a 45 percent share of the super-premium ice-cream market, successful new-product roll-outs and decent traction in its international expansion efforts, the returns should be better. Some of the reasons for underperformance, such as the high price of cream and milk, aren't factors the company can control. That's life in the ice-cream business. But Ben \& Jerry's average return on share-holders's equity, a measure of how well it's employing shareholders' money, stood at

7 percent last year, up from 5 percent in 1997. That's lousy by any measure, though it's improved this year and now stands at about 9 percent. This isn't helped by the company's charitable donations, of course, but if you're an investor in Ben \& Jerry's you knew this going in -it's an iron clad part of corporate culture, and has served the company well. Still, Ben \& Jerry's has to find ways to create value.

The plane banked-over icy Lake Champlain and was beginning its descent into Burlington as Morgan collected his thoughts for what would undoubtedly be an emotional and spirited afternoon meeting.

## EXHIBIT 1

## Ben \& Jerry's Homemade Financial Statements and Financial Ratios

|  |  | 1999 | 1998 | 1997 | 1996 | 1995 | 1994 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Net sales | \$ $237 \cdot 0$ | \$ $209 \cdot 2$ | \$ 174.2 | \$ 167.2 | \$ 155.3 | \$ 1488 |
| 2 | Cost of sales | $145 \cdot 3$ | 136.2 | 114.3 | 115.2 | 109.1 | 109.8 |
| 3 | Gross profit | 91.7 | 73.0 | 59.9 | 51.9 | $46 \cdot 2$ | $39 \cdot 0$ |
| 4 | Selling, general and administrative expenses | 78.6 | 63.9 | 53.5 | $\underline{45 \cdot 5}$ | $\underline{36.4}$ | $\underline{36 \cdot 3}$ |
| 5 | Earning before interest and taxes | $13 \cdot 1$ | $9 \cdot 1$ | $6 \cdot 4$ | 6.4 | $9 \cdot 8$ | $2 \cdot 8$ |
| 6 | Net income | 12.0 | $6 \cdot 2$ | $3 \cdot 9$ | 3.9 | $5 \cdot 9$ | (1.9) |
| 8 | Working capital | \$ 42.8 | \$ 48.4 | \$ 51.4 | \$ $50 \cdot 1$ | \$ 51.0 | \$ 37.5 |
| 9 | Total assets | $150 \cdot 6$ | 149.5 | 146.5 | 136.7 | $131 \cdot 1$ | $120 \cdot 3$ |
| 10 | Long-term debt and obligations | 16.7 | 20.5 | $25 \cdot 7$ | $31 \cdot 1$ | 32.0 | $32 \cdot 4$ |
| 11 | Stockholders' equity | $89 \cdot 4$ | $90 \cdot 9$ | $86 \cdot 9$ | 82.7 | 78.5 | $72 \cdot 5$ |
|  | : Per share figures - |  |  |  |  |  |  |
|  | Sales | \$ 31.34 |  |  |  |  |  |
|  | Earnings | 1.59 |  |  |  |  |  |
|  | Book equity | \$ 11.82 |  |  |  |  |  |
|  | Gross margin (3/1) | 38.7\% | 34.9\% | 34.4\% | 31.0\% | 29.7\% | 26.2\% |
|  | Operating margin (5/1) | 5.5\% | 4.3\% | 3.7\% | 3.8\% | 6.3\% | 1.9\% |
|  | Net income margin (6/1) | 5.1\% | 3.0\% | 2.2\% | 2.3\% | 3.8\% | - 1.3\% |
|  | Asset turnover (1/9) | 1.6 | 1.4 | 1.2 | 1.2 | 1.2 | 1.2 |
|  | Working capital turnover(1/8) | $5 \cdot 5$ | $4 \cdot 3$ | $3 \cdot 4$ | $3 \cdot 3$ | 3.0 | 4.0 |
|  | ROA ( $5 *(1-40 \%$ )/9) | 5.8\% | 3.7\% | 2.6\% | 2.8\% | 4.5\% | 1.4\% |
|  | ROE (6/11) | 13.4\% | 6.8\% | 4.5\% | 4.7\% | 7.5\% | -2.6\% |

EXHIBIT 2
Ben \& Jerry's Homemade Stock-Price Performance


## EXHIBIT 3

## Ben \& Jerry's Selected List of Flavors (January 2000)

| Bovinity Divinity | Milk-Chocolate ice-cream and white-chocolate cows swirled with white-chocolate <br> ice-cream and dark fudge cows |
| :--- | :--- |
| Cherry Garcia | Cherry ice-cream with cherries and fudge flakes |
| Chocolate Chip Cookie Dough | Vanilla ice-cream with gobs of chocolate-chip cookie dough |
| Chocolate Fudge Brownie | Chocolate ice-cream with fudgy brownies |
| Chubby Hubby | Chocolate-covered peanut-butter-filled pretzels in vanilla-malt ice-cream with fudge <br> and peanut-butter swirls |
| Chunky Monkey | Banana ice-cream with walnuts and chocolate chunks |
| Coconut Almond Fudge Chip | Coconut ice-cream with almonds and fudge chips |
| Coffee, Coffee, BuzzBuzzBuzz! | Coffee ice-cream with espresso-fudge chunks |
| Deep Dark Chocolate | Very chocolaty ice-cream |
| New York Super Fudge Chunk | Chocolate ice-cream with white- and dark-chocolate chunks, pecans, walnuts, and <br> chocolate-covered almonds |
| Peanut Butter Cup | Peanut-butter ice-cream with peanut-butter cups |
| Phish Food | Milk-chocolate ice-cream with marshmallow nougat, caramel swirls, and fudge fish |
| Pistachio Pistachio | Pistachio ice-cream with pistachios |
| S'mores | Chocolate low-fat ice-cream with marshmallow swirls and graham-cracker wedges |
| Southern Pecan Pie | Brown-sugar ice-cream with roasted pecans, chunks of pecan-pie pieces and a <br> pecan-caramel swirl |

## EXHIBIT 4

## Composition of Board of Directors

| Name | Age | Office* | Year Elected |
| :---: | :---: | :---: | :---: |
| Jerry Greenfield | 48 | Chairperson, Director | 1990 |
| Ben Cohen | 48 | Vice Chairperson, Director | 1977 |
| Perry Odak | 54 | Chief Executive Officer, President and Director | 1997 |
| Pierre Ferrari | 49 | Director, Self-Employed Consultant | 1997 |
| Jeffery Furman | 56 | Director, Self-Employed Consultant | 1982 |
| Jennifer Henderson | 46 | Director, President of leadership-consulting firm Strategic Interventions | 1996 |
| Frederick A. Miller | 53 | Director, President of management-consulting firm Kaleel Jamison Consulting Group | 1992 |
| Henry Morgan | 74 | Director, Dean Emeritus of Boston University School of Management | 1987 |
| Bruce Bowman | 47 | Senior Director of Operations | 1995 |
| Charles Green | 45 | Senior Director of Sales and Distribution | 1996 |
| Michael Sands | 35 | Chief Marketing Officer | 1999 |
| Frances Rathke | 39 | Chief Financial Officer and Secretary | 1990 |

*Occupations of directors who were neither employed at Ben \& Jerry's nor The Ben \& Jerry's Foundation, Inc., as of March 25, 1999, are as follows :

Ben Cohen: Co-founder of Ben \& Jerry's, and served as a director at Blue Fish Clothing, Community Products, Inc., Social Venture Network, and Greenpeace International.

Pierre Ferrari: President of Lang International, a marketing-consulting firm.

Jeffrey Furman : Self-employed consultant.

Jennifer Henderson : Director of Training at the Center for Community Change, and President of Strategic Interventions, a leadership- and management-consulting firm.

Frederick A. Miller : President of Kaleel Jamison Consulting Group, a strategic-culture-change and management-consulting firm.

Henry Morgan : Retired Dean Emeritus of Boston University School of Management. Also served as a director at Cambridge Bancorporation, Southern Development Bancorporation, and Cleveland Development Bancorporation.

## EXHIBIT 5

Beneficial-Ownership Structure of Ben \& Jerry's Homemade

|  | Class A Common Stock |  | Class B Common Stock |  | Preferred Stock |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of Shares | \% Outstanding Shares | Number of Shares | \% Outstanding Shares | Number of Shares | \% Outstanding Shares |
| Ben Cohen | 4,13,173 | 6.7\% | 4,88,486 | 61.5\% | - | - |
| Jerry Greenfield | 1,30,000 | $2 \cdot 1 \%$ | 90,000 | 11.3\% | - | - |
| Jeffrey Furman | 17,000 | * | 30,300 | 3.8\% | - | - |
| Perry Odak | 3,68,521 | 6.0\% | - - | - | - | - |
| Pierre Ferrari | 8,121 | * | - | - | - | - |
| Jennifer Henderson | 1,138 | * | - | - | - | - |
| Frederick A. Miller | 4,345 | * | - | - | - | - |
| Henry Morgan | 5,845 | * | - | - | - | - |
| Bruce Bowman | 46,064 | * | - | - | - | - |
| Charles Green | 17,809 | * | - | - | - | - |
| Frances Rathke | 51,459 | * | - | - | - | - |
| Crédit Suisse Asset Management | 8,60,500 | 14.1\% | - | - | - | - |
| Dimensional Fund Advisors | 3,59,000 | 5.9\% | - | - | - | - |
| All Officers and Directors (as a group of 15 persons) | 11,15,554 | 18.2\% | 6,08,786 | 76.6\% | - | - |
| The Ben \& Jerry's Foundation, Inc. | - | - | - | - | 900 | 100.0\% |
| Total shares outstanding | 61,21,493 |  | 7,94,539 |  | 900 |  |

* Less than $1 \%$.

Investor-Value Measures - Ben \& Jerry's and Industry Comparables

|  | Price/Earnings | Price/Book |
| :--- | :---: | :---: |
| Dreyer's Grand | $47 \cdot 2$ | $7 \cdot 8$ |
| Eskimo Pie | $30 \cdot 7$ | $1 \cdot 1$ |
| TCBY Enterprises | 12.5 | $1 \cdot 2$ |
| Yocream International | 9.4 | 1.8 |
| Ben \& Jerry's | $13 \cdot 2$ | $1 \cdot 7$ |

Table A. 1 Present Value of $\$ 1: \operatorname{PVIF}=1 /(1+k)^{t}$

| Period | 1\% | 2\% | 3\% | 4\% | 5\% | 6\% | 7\% | 8\% | 9\% | 10\% | 12\% | 14\% | 15\% | 16\% | 18\% | 20\% | 24\% | 28\% | 32\% | 36\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | . 9901 | . 9804 | . 9709 | . 9615 | . 9524 | . 9434 | . 9346 | . 9259 | . 9174 | . 9091 | . 8929 | . 8772 | . 8696 | . 8621 | . 8475 | . 8333 | . 8065 | . 7813 | . 7576 | . 7353 |
| 2 | . 9803 | . 9612 | . 9426 | . 9246 | . 9070 | . 8900 | . 8734 | . 8573 | . 8417 | . 8264 | . 7972 | . 7695 | . 7561 | . 7432 | . 7182 | . 6944 | . 6504 | . 6104 | . 5739 | . 5407 |
| 3 | . 9706 | . 9423 | . 9151 | . 8890 | . 8638 | . 8396 | . 8163 | . 7938 | . 7722 | . 7513 | . 7118 | . 6750 | . 6575 | . 6407 | . 6086 | . 5787 | . 5245 | . 4768 | . 4348 | . 3975 |
| 4 | . 9610 | . 9238 | . 8885 | . 8548 | . 8227 | . 7921 | . 7629 | . 7350 | . 7084 | . 6830 | . 6355 | . 5921 | . 5718 | . 5523 | . 5158 | . 4823 | . 4230 | . 3725 | . 3294 | . 2923 |
| 5 | . 9515 | . 9057 | . 8626 | . 8219 | . 7835 | . 7473 | . 7130 | . 6806 | . 6499 | . 6209 | . 5674 | . 5194 | . 4972 | . 4761 | . 4371 | . 4019 | . 3411 | . 2910 | . 2495 | . 2149 |
| 6 | . 9420 | . 8880 | . 8375 | . 7903 | . 7462 | . 7050 | . 6663 | . 6302 | . 5963 | . 5645 | . 5066 | . 4556 | . 4323 | . 4104 | . 3704 | . 3349 | . 2751 | . 2274 | . 1890 | . 1580 |
| 7 | . 9327 | . 8706 | . 8131 | . 7599 | . 7107 | . 6651 | . 6227 | . 5835 | . 5470 | . 5132 | . 4523 | . 3996 | . 3759 | . 3538 | . 3139 | . 2791 | . 2218 | . 1776 | . 1432 | . 1162 |
| 8 | . 9235 | . 8535 | . 7894 | . 7307 | . 6768 | . 6274 | . 5820 | . 5403 | . 5019 | . 4665 | . 4039 | . 3506 | . 3269 | . 3050 | . 2660 | . 2326 | . 1789 | . 1388 | . 1085 | . 0854 |
| 9 | . 9143 | . 8368 | . 7664 | . 7026 | . 6446 | . 5919 | . 5439 | . 5002 | . 4604 | . 4241 | . 3606 | . 3075 | . 2843 | . 2630 | . 2255 | . 1938 | . 1443 | . 1084 | . 0822 | . 0628 |
| 10 | . 9053 | . 8203 | . 7441 | . 6756 | . 6139 | . 5584 | . 5083 | . 4632 | . 4224 | . 3855 | . 3220 | . 2697 | . 2472 | . 2267 | . 1911 | . 1615 | . 1164 | . 0847 | . 0623 | . 0462 |
| 11 | . 8963 | . 8043 | . 7224 | . 6496 | . 5847 | . 5268 | . 4751 | . 4289 | . 3875 | . 3505 | . 2875 | . 2366 | . 2149 | . 1954 | . 1619 | . 1346 | . 0938 | . 0662 | . 0472 | . 0340 |
| 12 | . 8874 | . 7885 | . 7014 | . 6246 | . 5568 | . 4970 | . 4440 | . 3971 | . 3555 | . 3186 | . 2567 | . 2076 | . 1869 | . 1685 | . 1372 | . 1122 | . 0757 | . 0517 | . 0357 | . 0250 |
| 13 | . 8787 | . 7730 | . 6810 | . 6006 | . 5303 | . 4688 | . 4150 | . 3677 | . 3262 | . 2897 | . 2292 | . 1821 | . 1625 | . 1452 | . 1163 | . 0935 | . 0610 | . 0404 | . 0271 | . 0184 |
| 14 | . 8700 | . 7579 | . 6611 | . 5775 | . 5051 | . 4423 | . 3878 | . 3405 | . 2992 | . 2633 | . 2046 | . 1597 | . 1413 | . 1252 | . 0985 | . 0779 | . 0492 | . 0316 | . 0205 | . 0135 |
| 15 | . 8613 | . 7430 | . 6419 | . 5553 | . 4810 | . 4173 | . 3624 | . 3152 | . 2745 | . 2394 | . 1827 | . 1401 | . 1229 | . 1079 | . 0835 | . 0649 | . 0397 | . 0247 | . 0155 | . 0099 |
| 16 | . 8528 | . 7284 | . 6232 | . 5339 | . 4581 | . 3936 | . 3387 | . 2919 | . 2519 | . 2176 | . 1631 | . 1229 | . 1069 | . 0930 | . 0708 | . 0541 | . 0320 | . 0193 | . 0118 | . 0073 |
| 17 | . 8444 | . 7142 | . 6050 | . 5134 | . 4363 | . 3714 | . 3166 | . 2703 | . 2311 | . 1978 | . 1456 | . 1078 | . 0929 | . 0802 | . 0600 | . 0451 | . 0258 | . 0150 | . 0089 | . 0054 |
| 18 | . 8360 | . 7002 | . 5874 | . 4936 | . 4155 | . 3503 | . 2959 | . 2502 | . 2120 | . 1799 | . 1300 | . 0946 | . 0808 | . 0691 | . 0508 | . 0376 | . 0208 | . 0118 | . 0068 | . 0039 |
| 19 | . 8277 | . 6864 | . 5703 | . 4746 | . 3957 | . 3305 | . 2765 | . 2317 | . 1945 | . 1635 | . 1161 | . 0829 | . 0703 | . 0596 | . 0431 | . 0313 | . 0168 | . 0092 | . 0051 | . 0029 |
| 20 | . 8195 | . 6730 | . 5537 | . 4564 | . 3769 | . 3118 | . 2584 | . 2145 | . 1784 | . 1486 | . 1037 | . 0728 | . 0611 | . 0514 | . 0365 | . 0261 | . 0135 | . 0072 | . 0039 | . 0021 |
| 25 | . 7798 | . 6095 | . 4776 | . 3751 | . 2953 | . 2330 | . 1842 | . 1460 | . 1160 | . 0923 | . 0588 | . 0378 | . 0304 | . 0245 | . 0160 | . 0105 | . 0046 | . 0021 | . 0010 | . 0005 |
| 30 | . 7419 | . 5521 | . 4120 | . 3083 | . 2314 | . 1741 | . 1314 | . 0994 | . 0754 | . 0573 | . 0334 | . 0196 | . 0151 | . 0116 | . 0070 | . 0042 | . 0016 | . 0006 | . 0002 | . 0001 |
| 40 | . 6717 | . 4529 | . 3066 | . 2083 | . 1420 | . 0972 | . 0668 | . 0460 | . 0318 | . 0221 | . 0107 | . 0053 | . 0037 | . 0026 | . 0013 | . 0007 | . 0002 | . 0001 | * | * |
| 50 | . 6080 | . 3715 | . 2281 | . 1407 | . 0872 | . 0543 | . 0339 | . 0213 | . 0134 | . 0085 | . 0035 | . 0014 | . 0009 | . 0006 | . 0003 | . 0001 | * | * | * | * |
| 60 | . 5504 | . 3048 | . 1697 | . 0951 | . 0535 | . 0303 | . 0173 | . 0099 | . 0057 | . 0033 | . 0011 | . 0004 | . 0002 | . 0001 | * | * | * | * | * | * |

* The factor is zero to four decimal places.

Table A. 2 Present Value of an Annuity of $\$ 1$ Per Period for $n$ Periods : PVIFA $=\sum_{t=1}^{n} \frac{1}{(1+k)^{t}}=\frac{1-\frac{1}{(1+k)^{n}}}{k}$


| 0.9901 | 0.9804 | 0.9709 | 0.9615 | 0.9524 | 0.9434 | 0.9346 | 0.9259 | 0.9174 | 0.9091 | 0.8929 | 0.8772 | 0.8696 | 0.8621 | 0.8475 | 0.8333 | 0.8065 | 0.7813 | 0.7576 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1.9704 | 1.9416 | 1.9135 | 1.8861 | 1.8594 | 1.8334 | 1.8080 | 1.7833 | 1.7591 | 1.7355 | 1.6901 | 1.6467 | 1.6257 | 1.6052 | 1.5656 | 1.5278 | 1.4568 | 1.3916 | 1.3315 |
| 2.9410 | 2.8839 | 2.8286 | 2.7751 | 2.7232 | 2.6730 | 2.6243 | 2.5771 | 2.5313 | 2.4869 | 2.4018 | 2.3216 | 2.2832 | 2.2459 | 2.1743 | 2.1065 | 1.9813 | 1.8684 | 1.7663 |
| 3.9020 | 3.8077 | 3.7171 | 3.6299 | 3.5460 | 3.4651 | 3.3872 | 3.3121 | 3.2397 | 3.1699 | 3.0373 | 2.9137 | 2.8550 | 2.7982 | 2.6901 | 2.5887 | 2.4043 | 2.2410 | 2.0957 |
| 4.8534 | 4.7135 | 4.5797 | 4.4518 | 4.3295 | 4.2124 | 4.1002 | 3.9927 | 3.8897 | 3.7908 | 3.6048 | 3.4331 | 3.3522 | 3.2743 | 3.1272 | 2.9906 | 2.7454 | 2.5320 | 2.3452 |
| 5.7955 | 5.6014 | 5.4172 | 5.2421 | 5.0757 | 4.9173 | 4.7665 | 4.6229 | 4.4859 | 4.3553 | 4.1114 | 3.8887 | 3.7845 | 3.6847 | 3.4976 | 3.3255 | 3.0205 | 2.7594 | 2.5342 |
| 6.7282 | 6.4720 | 6.2303 | 6.0021 | 5.7864 | 5.5824 | 5.3893 | 5.2064 | 5.0330 | 4.8684 | 4.5638 | 4.2883 | 4.1604 | 4.0386 | 3.8115 | 3.6046 | 3.2423 | 2.9370 | 2.6775 |
| 7.6517 | 7.3255 | 7.0197 | 6.7327 | 6.4632 | 6.2098 | 5.9713 | 5.7466 | 5.5348 | 5.3349 | 4.9676 | 4.6389 | 4.4873 | 4.3436 | 4.0776 | 3.8372 | 3.4212 | 3.0758 | 2.7860 |
| 8.5660 | 8.1622 | 7.7861 | 7.4353 | 7.1078 | 6.8017 | 6.5152 | 6.2469 | 5.9952 | 5.7590 | 5.3282 | 4.9464 | 4.7716 | 4.6065 | 4.3030 | 4.0310 | 3.5655 | 3.1842 | 2.8681 |
| 9.4713 | 8.9826 | 8.5302 | 8.1109 | 7.7217 | 7.3601 | 7.0236 | 6.7101 | 6.4177 | 6.1446 | 5.6502 | 5.2161 | 5.0188 | 4.8332 | 4.4941 | 4.1925 | 3.6819 | 3.2689 | 2.9304 |
| 10.36 | 9.78 | 9.252 | 8.760 | 8. | 7 | 7 | 7.1390 | 6 | 6 | 5 | 5 | 5.2337 | 5.0286 | 4.6560 | 4.3271 | 3.7757 | 3.3351 | 2.9776 |
| 11.2551 | 10.5753 | 9.9540 | 9.3851 | 8.8633 | 8.3838 | 7.9427 | 7.5361 | 7. | 6.8137 | 6.1944 | 5.6603 | 5.4206 | 5.1971 | 4.7932 | 4.4392 | 3.8514 | 3.3868 | 3.0133 |
| 12.1337 | 11.3484 | 10.6350 | 9.9856 | 9.3936 | 8.8527 | 8.3577 | 7.9038 | 7.4869 | 7.1034 | 6.4235 | 5.8424 | 5.5831 | 5.3423 | 4.9095 | 4.5327 | 3.9124 | 3.4272 | 3.0404 |
| 13. | 12.1062 | 11 | 10.5631 | 9.8986 | 9.2950 | 8.7455 | 8.2442 | 7.7862 | 7.3667 | 6.6282 | 6.0021 | 5.7245 | 5.4675 | 5.0081 | 4.6106 | 3.9616 | 3.4587 | 3.0609 |
| 13.865 | 12.8493 | 11 | 11 | 10.3797 | 9. | 9.1079 | 8.5595 | 8.0607 | 7.6061 | 6.8109 | 6.1422 | 5.8474 | 5.5755 | 5.0916 | 4.6755 | 4.0013 | 3.4834 | 3.0764 |
| 14.7179 | 13.5777 | 12.5611 | 11.6523 | 10.8378 | 10.1059 | 9.4466 | 8.8514 | 8.3126 | 7.8237 | 6.9740 | 6.2651 | 5.9542 | 5.6685 | 5.1624 | 4.7296 | 4.0333 | 3.5026 | 3.0882 |
| 15.5623 | 14.2919 | 13.1661 | 12.1657 | 11.2741 | 10.4773 | 9.7632 | 9.1216 | 8.5436 | 8.0216 | 7.1196 | 6.3729 | 6.0472 | 5.7487 | 5.2223 | 4.7746 | 4.0591 | 3.5177 | 3.0971 |
| 16.3983 | 14.9920 | 13.7535 | 12.6593 | 11.6896 | 10.8276 | 10.0591 | 9.3719 | 8.7556 | 8.2014 | 7.2497 | 6.4674 | 6.1280 | 5.8178 | 5.2732 | 4.8122 | 4.0799 | 3.5294 | 3.1039 |
| 17.2260 | 15.6785 | 14.3238 | 13.1339 | 12.0853 | 11.1581 | 10.3356 | 9.6036 | 8.9501 | 8.3649 | 7.3658 | 6.5504 | 6.1982 | 5.8775 | 5.3162 | 4.8435 | 4.0967 | 3.5386 | 3.1090 |
| 18.0456 | 16.3514 | 14.8775 | 13.5903 | 12.4622 | 11.4699 | 10.5940 | 9.8181 | 9.1285 | 8.5136 | 7.4694 | 6.6231 | 6.2593 | 5.9288 | 5.3527 | 4.8696 | 4.1103 | 3.5458 | 3.1129 |
| 22.0232 | 19.5235 | 17.413 | 15.6221 | 14.0939 | 12.7834 | 11.6536 | 10.6748 | 9.8226 | 9.0770 | 7.8431 | 6.8729 | 6.4641 | 6.0971 | 5.4669 | 4.9476 | 4.1474 | 3.5640 | 3.1220 |
| 25.8077 | 22.3965 | 19.6004 | 17.2920 | 15.3725 | 13.7648 | 12.4090 | 11.2578 | 10.2737 | 9.4269 | 8.0552 | 7.0027 | 6.5660 | 6.1772 | 5.5168 | 4.9789 | 4.1601 | 3.5693 | 3.1242 |
| 32.8347 | 27.3555 | 23.1148 | 19.7928 | 17.1591 | 15.0463 | 13.3317 | 11.9246 | 10.7574 | 9.7791 | 8.2438 | 7.1050 | 6.6418 | 6.2335 | 5.5482 | 4.9966 | 4.1659 | 3.5712 | 3.1250 |
| 39.1961 | 31.4236 | 25.7298 | 21.4822 | 18.2559 | 15.7619 | 13.8007 | 12.2335 | 10.9617 | 9.9148 | 8.3045 | 7.1327 | 6.6605 | 6.2463 | 5.5541 | 4.9995 | 4.1666 | 3.5714 | 3.1250 |
| 44.9550 | 34.7609 | 27.6756 | 22.6235 | 18.9293 | 16.1614 | 14.0392 | 12.3766 | 11.0480 | 9.9672 | 8.3240 | 7.1401 | 6.6651 | 6.2492 | 5.5553 | 4.9999 | 4.1667 | 3.5714 | 3.1250 |

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Table A. 3 Future Value of $\$ 1$ at the End of $n$ Periods : FVIF $_{k, n}=(1+k)^{n}$

| rio | 1\% | 2\% | 3\% | 4\% | 5\% | 6\% | 7\% | 8\% | 9\% | 10\% | 12\% | 14\% | 15\% | 16\% | 18\% | 20 | 24 | 28 | 32\% | 36\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 1.0100 | 1.0200 | 1.0300 | 1.0400 | 1.0500 | 1.0600 | 1.070 | 1.0800 | 1.0900 | 1.1 | 1.1200 | 1.1 | 1.1500 | 1.1600 | 1.1800 | 1.2000 | 1.2400 | 1.2800 | 1.3200 | . 3 |
| 2 | 1.0 | 1,0 | 1.0 |  | 1.1 | 1.1 |  |  |  | 1. | 1. | 1. | 1.3 | 1.3456 | 1.3924 |  | 1.5376 | 1.6384 | 4 | 1.8496 |
| 3 | 1.0 | 1.0 | 1.0 |  | 1.1 | 1. | 1.2 |  |  |  | 1. | 1.4 | 1.5209 | 9 | 1.6430 | 1.7280 | 1.9066 | 2.0972 | 2.3000 | 2.5155 |
|  | 1.0406 | 1.0 | 1.1 | 1.1699 | 1.2155 | 1. | 1.3108 | 1. | 1.4116 | 1.4641 | 35 | - | 1.7490 | 6 | 88 | 2.0736 | 2.3642 | 2.68 | 3.0360 | 10 |
| 5 | 1.0 | 1.1 | 1.1 | 1.2 | 1.2763 | 1.3 | 1. | 1. | 1.5 | 1. | 1.7623 | 1.9 |  | 2.10 | 2. | 2. | 2.931 | 3.4360 | 4.0075 | 4.6526 |
| 6 |  |  |  |  |  |  |  |  |  |  |  | 2. |  |  | 2. | 2.9860 | 3.6352 | 0 | 9 |  |
| 7 | 1.0 | 1.1 | 1.229 | 1.3159 | 1.4 | 1.5 | 1.605 | 1.7 | 1.8 |  | 2. | 2.5 | 2.6 | 2.8 | 3.1 | 3.5832 | 4.5077 | 5.6295 | 6.9826 | 8.6054 |
| 8 | 1.0829 |  | 1.2668 | 1.3686 | 1. | 1.5 | 1. | 1.8 | 1.9 | 2.1436 | 2. | 2.8526 | 3.0590 | 3.2784 | 3.7589 | 4.2998 | 5.5895 | 7.2058 | O |  |
| 9 | 1.0 | 1.1 | 1.3 | 1.4 | 1.5513 | 1.6 | 1.838 | 1.9 | 2. | 2.35 | 2. | 3. |  | 3.80 | 4.4355 | 5.1598 | 6.9310 | 9.2 | 12.166 | 16 |
| 10 | 1.10 | 1.2 | 1.3 | 1.4 | 1.6289 | 1.7 | 1.9 | 2.1589 | 2.3 | 2.5937 | 3. | 3. | 4.0 | 4. | 5.2338 | 6.1917 | 8.5944 | 11.805 | 16.059 | 21 |
|  | 1.1157 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 10.657 |  |  |  |
| 12 | 1.1268 | 1.268 | 1.4 | 1.6 | 1.7959 | 2.0 | 2.252 | 2.5 | 2.8 | 3.13 | 3.8 | 4. | 5.3503 | 5.93 | 7.287 | 8. | 13 | 19.342 | 27.982 | 40.037 |
| 13 | 1.1 | 1.293 | 1.4 | 1.6 | 1.8 | 2.1 | 2.40 | 2.7 | 3.06 | 3.452 | 4. | 5.4 | 6.152 | 6.8858 | 8.5994 | 10.699 | 16.386 | 24.758 | 36.937 | 54.451 |
| 14 | 1.1 | 1.3 | 1.5 | 1.7 | 1.9 | 2.2 | 2. | 2.9 | 3.3 | 3.7 |  | 6.26 | 7.0 | 7.9 | 10 | 12.83 | 20.319 | 31 | 48.756 | 74.053 |
| 15 | 1.16 | 1.345 | 1.5580 | 1.8009 | 2.0789 | 2.3 | 2.759 | 3.1 | 3.6 | 4.1 | 5. | 7.1 | 8.137 | 9.2655 | 11.973 | 15.40 | 25.19 | 40.564 | 64.358 | 10 |
| 16 | 1.1726 | 1.3728 | 1.6047 | 1. |  |  | 2. | 3. |  | 4.5950 |  | 8.1372 | 9.3576 | 10.748 |  | 18.488 | 31.242 | 3 | 84.953 | 136.96 |
| 17 | 1.184 | 1.400 | 1.652 |  | 2. | 2.69 | 3.1 | 3.70 | 4. | 5.0 | 6.8 | 9.27 | 10.76 | 12.4 | 16.672 | 22.1 | 38.74 | 66.461 | 112.13 | 186 |
| 18 | 1.1 | 1.4 | 1.7 | 2.02 | 2. | 2.8 |  | 3.9 |  | 5.5 | 7. | 10.5 | 12 | 14 | 19 | 26.623 | 48.03 | 85.070 | 148. | 253 |
| 19 | 1.208 | 1.4 | 1.75 | 2.1 | 2. | 3.0 | 3.6 | 4.3 | 5.1 | 6.1 | 8.6 | 12.05 | 14.2 | 16 | 23.2 | 31. | 59.567 | 108.89 | 195.39 |  |
| 20 | 1.2202 | 1.4 | 1.8 |  | 2.6533 | 3. | 3.8 | 4. | 5.6 | 6. | 9.6 | 13 | 16.36 | 19 | 27.393 | 38.33 | 73.86 | 139.37 | 257.9 | 468.57 |
| 21 | 1.2 |  | 1.8 | 2 | 2.7860 |  |  | 5. | 6. | 7. | 10 | 15 | 18 | 22.574 |  | 46.00 | 91 | 178.40 | 340. | 637.26 |
| 22 | 1.244 | 1.5 | 1.9 | 2.3 | 2.9 | 3.6 | 4. | 5. | 6.6 | 8. | 12 | 17 | 21. | 26.18 | 38.14 | 55.20 | 113.5 | 228.35 | 449.39 | 86 |
| 23 | 1.2 |  |  | 2.4 | 3.0 |  |  |  |  |  |  | 20 | 24 | 30 | 45. | 66.2 | 14 | 292.30 | 593.19 | 1178.6 |
| 24 | 1.269 | 1.6 | 2.0 | 2.5 | 3.2 |  |  |  |  | 9.8497 | 15 | 23 | 28.6 | 35.23 | 53.108 | 79.49 | 17 | 37 | 783.02 | 160 |
| 25 | 1.2824 |  | 2.0 | 2.6 |  |  |  | 6.8 | 8.6 | 10 | 17.00 |  | 32.9 | 40.87 | 62.668 | 95.39 | 216.5 | 478.90 | 1033.5 | 218 |
| 26 | 1.295 |  | 2.1 | 2.7 | 3. |  | 5. | 7.3964 | 9. | 11 | 19.04 | 30 | 37 | 47.414 | 73.948 | 11 | 268.5 | 612.99 | 13643 | 2964.9 |
| 27 | 1.3082 | 1.7069 | 2.2213 | 2.883 | 3.7335 | 4.8223 | 6.2139 | 7.988 | 10.245 | 13.110 | 21.324 | 34.389 | 43.535 | 55.000 | 87.259 | 137.37 | 332.95 | 784.63 | 1800.9 | 4032.2 |
| 28 | 1.3213 | 1.7 | 2.2879 | 2.9 | 3.9 | 5.111 | 6.6 | 8.627 | 11.16 | 14.421 | 23.883 | 39.204 | 50.065 | 63.800 | 102.96 | 164.84 | 412.86 | 1004.3 | 2377.2 | 5483.8 |
| 29 | 1.334 | 1.7 | 2.356 | 3.1 | 4.1 | 5.4 | 7.1 | 9.31 | 12.17 | 15.86 | 26 | 44.693 | 57.575 | 74.00 | 121.50 | 197.81 | 511.95 | 1285.5 | 3137.9 | 7458.0 |
| 30 | 1.3478 | 1.8 | 2.4 | 3.2 | 4.3 | 5.7 | 7.6 | 10. | 13.26 | 17. | 29.959 | 50.95 | 66.21 | 85.849 | 143.37 | 237.37 | 634.81 | 1645.5 | 4142.0 | 1014 |
| 40 | 1.4889 | 2.2080 | 3.2620 | 4.8010 | 7.0400 | 10.285 | 14.974 | 21.724 | 31.409 | 45.259 | 93.050 | 188.88 | 267.86 | 378.72 | 750.37 | 1469.7 | 5455.9 | 19426 | 66520. |  |
| 50 | 1.6446 | 2.6916 | 4.3839 | 7.1067 | 11.467 | 18.420 | 29.457 | 46.901 | 74.357 | 117.39 | 289.00 | 700.23 | 1083.6 | 1670.7 | 3927.3 | 9100.4 | 46890. |  |  |  |
| 60 | 816 | 2810 | 91 | 0.51 | 67 | 32.987 | 57.94 | 101.25 | . 0 | 304.48 | 897.59 | 2595.9 | 4383.9 | 7370.1 | 20555. | 563 |  |  |  |  |

*FVIF > 99,999.

Table A. 4 Sum of an Annuity of $\$ 1$ Per Period for $n$ Periods : FVIFA $_{k, n}=\sum_{t=1}^{n}(1+k)^{n-t}=\frac{(1+k)^{n}-1}{k}$

| Number of Periods | 1\% | 2\% | 3\% | 4\% | 5\% | 6\% | 7\% | 8\% | 9\% | 10\% | 12\% | 14\% | 15\% | 16\% | 18\% | 20\% | 24\% | 28\% | 32\% | 36\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 |
| 2 | 2.0100 | 2.0200 | 2.0300 | 2.0400 | 2.0500 | 2.0600 | 2.0700 | 2.0800 | 2.0900 | 2.1000 | 2.1200 | 2.1400 | 2.1500 | 2.1600 | 2.1800 | 2.2000 | 2.2400 | 2.2800 | 2.3200 | 2.3600 |
| 3 | 3.0301 | 3.0604 | 3.0909 | 3.1216 | 3.1525 | 3.1836 | 3.2149 | . 3.2464 | 3.2781 | 3.3100 | 3.3744 | 3.4396 | 3.4725 | 3.5056 | 3.5724 | 3.6400 | 3.7776 | 3.9184 | 4.0624 | 4.2096 |
| 4 | 4.0604 | 4.1216 | 4.1836 | 4.2465 | 4.3101 | 4.3746 | 4.4399 | 4.5061 | 4.5731 | 4.6410 | 4.7793 | 4.9211 | 4.9934 | 5.0665 | 5.2154 | 5.3680 | 5.6842 | 6.0156 | 6.3624 | 6.7251 |
| 5 | 5.1010 | 5.2040 | 5.3091 | 5.4163 | 5.5256 | 5.6371 | 5.7507 | 5.8666 | 5.9847 | 6.1051 | 6.3528 | 6.6101 | 6.7424 | 6.8771 | 7.1542 | 7.4416 | 8.0484 | 8.6999 | 9.3983 | 10.146 |
| 6 | 6.1520 | 6.3081 | 6.4684 | 6.6330 | 6.8019 | 6.9753 | 7.1533 | 7.3359 | 7.5233 | 7.7156 | 8.1152 | 8.5355 | 8.7537 | 8.9775 | 9.4420 | 9.9299 | 10.980 | 12.135 | 13.405 | 14.798 |
| 7 | 7.2135 | 7.4343 | 7.6625 | 7.8983 | 8.1420 | 8.3938 | 8.6540 | 8.9228 | 9.2004 | 9.4872 | 10.089 | 10.730 | 11.066 | 11.413 | 12.141 | 12.915 | 14.615 | 16.533 | 18.695 | 21.126 |
| 8 | 8.2857 | 8.5830 | 8.8923 | 9.2142 | 9.5491 | 9.8975 | 10.259 | 10.636 | 11.028 | 11.435 | 12.299 | 13.232 | 13.726 | 14.240 | 15.327 | 16.499 | 19.122 | 22.163 | 25.678 | 29.731 |
| 9 | 9.3685 | 9.7546 | 10.159 | 10.582 | 11.026 | 11.491 | 11.978 | 12.487 | 13.021 | 13.579 | 14.775 | 16.085 | 16.785 | 17.518 | 19.085 | 20.798 | 24.712 | 29.369 | 34.895 | 41.435 |
| 10 | 10.462 | 10.949 | 11.463 | 12.006 | 12.577 | 13.180 | 13.816 | 14.486 | 15.192 | 15.937 | 17.548 | 19.337 | 20.303 | 21.321 | 23.521 | 25.958 | 31.643 | 38.592 | 47.061 | 57.351 |
| 11 | 11.566 | 12.168 | 12.807 | 13.486 | 14.206 | 14.971 | 15.783 | 16.645 | 17.560 | 18.531 | 20.654 | 23.044 | 24.349 | 25.732 | 28.755 | 32.150 | 40.237 | 50.398 | 63.121 | 78.998 |
| 12 | 12.682 | 13.412 | 14.192 | 15.025 | 15.917 | 16.869 | 17.888 | 18.977 | 20.140 | 21.384 | 24.133 | 27.270 | 29.001 | 30.850 | 34.931 | 39.580 | 50.894 | 65.510 | 84.320 | 108.43 |
| 13 | 13.809 | 14.680 | 15.617 | 16.626 | 17.713 | 18.882 | 20.140 | 21.495 | 22.953 | 24.522 | 28.029 | 32.088 | 34.351 | 36.786 | 42.218 | 48.496 | 64.109 | 84.852 | 112.30 | 148.47 |
| 14 | 14.947 | 15.973 | 17.086 | 18.291 | 19.598 | 21.015 | 22.550 | 24.214 | 26.019 | 27.975 | 32.392 | 37.581 | 40.504 | 43.672 | 50.818 | 59.195 | 80.496 | 109.61 | 149.23 | 202.92 |
| 15 | 16.096 | 17.293 | 18.598 | 20.023 | 21.578 | 23.276 | 25.129 | 27.152 | 29.360 | 31.772 | 37.279 | 43.842 | 47.580 | 51.659 | 60.965 | 72.035 | 100.81 | 141.30 | 197.99 | 276.97 |
| 16 | 17.257 | 18.639 | 20:156 | 21.824 | 23.657 | 25.672 | 27.888 | 30.324 | 33.003 | 35.949 | 42.753 | 50.980 | 55.717 | 60.925 | 72.939 | 87.442 | 126.01 | 181.86 | 262.35 | 377.69 |
| 17 | 18.430 | 20.012 | 21.761 | 23.697 | 25.840 | 28.212 | 30.840 | 33.750 | 36.973 | 40.544 | 48.883 | 59.117 | 65.075 | 71.673 | 87.068 | 105.93 | 157.25 | 233.79 | 347.30 | 514.66 |
| 18 | 19.614 | 21.412 | 23.414 | 25.645 | 28.132 | 30.905 | 33.999 | 37.450 | 41.301 | 45.599 | 55.749 | 68.394 | 75.836 | 84.140 | 103.74 | 128.11 | 195.99 | 300.25 | 459.44 | 700.93 |
| 19 | 20.810 | 22.840 | 25.116 | 27.671 | 30.539 | 33.760 | 37.379 | 41.446 | 46.018 | 51.159 | 63.439 | 78.969 | 88.211 | 98.603 | 123.41 | 154.74 | 244.03 | 385.32 | 607.47 | 954.27 |
| 20 | 22.019 | 24.297 | 26.870 | 29.778 | 33.066 | 36.785 | 40.995 | 45.762 | 51.160 | 57.275 | 72.052 | 91.024 | 102.44 | 115.37 | 146.62 | 186.68 | 303.60 | 494.21 | 802.86 | 1298.8 |
| 21 | 23.239 | 25.783 | 28.676 | 31.969 | 35.719 | 39.992 | 44.865 | 50.422 | 56.764 | 64.002 | 81.698 | 104.76 | 118.81 | 134.84 | 174.02 | 225.02 | 377.46 | 633.59 | 1060.7 | 1767.3 |
| 22 | 24.471 | 27.299 | 30.536 | 34.248 | 38.505 | 43.392 | 49.005 | - 55.456 | 62.873 | 71.402 | 92.502 | 120.43 | 137.63 | 157.41 | 206.34 | 271.03 | 469.05 | 811.99 | 1401.2 | 2404.6 |
| 23 | 25.716 | 28.845 | 32.452 | 36.617 | 41.430 | 46.995 | 53.436 | 60.893 | 69.531 | 79.543 | 104.60 | 138.29 | 159.27 | 183.60 | 244.48 | 326.23 | 582.62 | 1040.3 | 1850.6 | 3271.3 |
| 24 | 26.973 | 30.421 | 34.426 | 39.082 | 44.502 | 50.815 | 58.176 | 66.764 | 76.789 | 88.497 | 118.15 | 158.65 | 184.16 | 213.97 | 289.49 | 392.48 | 723.46 | 1332.6 | 2443.8 | 4449.9 |
| 25 | 28.243 | 32.030 | 36.459 | 41.645 | 47.727 | 54.864 | 63.249 | 73.105 | 84.700 | 98.347 | 133.33 | 181.87 | 212.79 | 249.21 | 342.60 | 471.98 | 898.09 | 1706.8 | 3226.8 | 6052.9 |
| 26 | 29.525 | 33.670 | 38.553 | 44.311 | 51.113 | 59.156 | 68.676 | 79.954 | 93.323 | 109.18 | 150.33 | 208.33 | 245.71 | 290.08 | 405.27 | 567.37 | 1114.6 | 2185.7 | 4260.4 | 8233.0 |
| 27 | 30.820 | 35.344 | 40.709 | 47.084 | 54.669 | 63.705 | 74.483 | 87.350 | 102.72 | 121.09 | 169.37 | 238.49 | 283.56 | 337.50 | 479.22 | 681.85 | 1383.1 | 2798.7 | 5624.7 | 11197.9 |
| 28 | 32.129 | 37.051 | 42.930 | 49.967 | 58.402 | 68.528 | 80.697 | 95.338 | 112.96 | 134.20 | 190.69 | 272.88 | 327.10 | 392.50 | . 566.48 | 819.22 | 1716.0 | 3583.3 | 7425.6 | 15230.2 |
| 29 | 33.450 | 38.792 | 45.218 | 52.966 | 62.322 | 73.639 | 87.346 | 103.96 | 124.13 | 148.63 | 214.58 | 312.09 | 377.16 | 456.30 | 669.44 | 984.06 | 2128.9 | 4587.6 | 9802.9 | 20714.1 |
| 30 | 34.784 | 40.568 | 47.575 | 56.084 | 66.438 | 79.058 | 94.460 | 113.28 | 136.30 | 164.49 | 241.33 | 356.78 | 434.74 | 530.31 | 790.94 | 1181.8 | 2640.9 | 5873.2 | 12940. | 28172.2 |
| 40 | 48.886 | 60.402 | 75.401 | 95.025 | 120.79 | 154.76 | 199.63 | 259.05 | 337.88 | 442.59 | 767.09 | 1342.0 | 1779.0 | 2360.7 | 4163.2 | 7343.8 | 22728. | 69377. | * | * |
| 50 | 61.463 | 84.579 | 112.79 | 152.66 | 209.34 | 290.33 | 406.52 | 573.76 | 815.08 | 1163.9 | 2400.0 | 4994.5 | 7217.7 | 10435. | 21813. | 45497. | * | * | * | * |
| 60 | 81.669 | 114.05 | 163.05 | 237.99 | 353.58 | 533.12 | 813.52 | 1253.2 | 1944.7 | 3034.8 | 7471.6 | 18535. | 29219 | 46057. | * | * | * | * | * | * |

*FVIFA > 99,999.

