

No. of Printed Pages : 3

MER-005

[2]

MER-005

**MASTER OF ARTS
(ENTREPRENEURSHIP) (MAER)**

Term-End Examination

June, 2024

**MER-005 : IPR AND TECHNOLOGY
COMMERCIALISATION**

Time : 3 Hours

Maximum Marks : 100

Note : Answer any *five* questions. Each questions carries equal marks.

1. Write notes on each of the following in brief. Each short note carries 2 marks. $10 \times 2 = 20$
 - (a) Trademark and copyright
 - (b) The patent cooperation treaty
 - (c) WIPO
 - (d) Assignee
 - (e) Licensing expertise
 - (f) Consultancy arrangements

- (g) Global biodiversity forum
 - (h) Drafting of claims
 - (i) Nature of technologies
 - (j) Domain name
2. (a) Describe invention related to a new constitution. 10
(b) Explain legal instruments of technology transfer. 10
 3. (a) How does the patent system contribute to technology development ? Give examples. 10
(b) Describe joint venture agreement with respect to patents. 10
 4. (a) Describe moral, legal and utilitarian resources for protecting traditional knowledge. 10
(b) Discuss government control of licencing policies. Give your view with examples. 10
 5. Explain commercialization of patents with respect to product marketing and patent technology valuation and pricing. 20

P.T.O.

[3]

MER-005

6. Describe the organisation and structure of Intellectual Property Offices (IPOs) with respect to costs for patent and cost for copyright. 20
7. (a) Explain the methods and tools of technology transfer. 10
- (b) Describe format for making patent application with illustration. 10
8. Write short notes on the following :
- (a) Significance of traditional knowledge
- (b) Procedure of filing an application for obtaining a patent in India.
- (c) Indian Patents (Amendment) Act, 2025
- (d) Overview of IP Law in India 5×4=20
