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BACHELOR'S DEGREE PROGRAMME (BDP)

B. A. (PSYCHOLOGY) Term-End Examination June, 2024

BPC-006: SOCIAL PSYCHOLOGY

Time: 2 Hours Maximum Marks: 50

Note: All Sections are compulsory.

Section—A

Note: Answer any **two** of the following questions in about **450** words each. $2\times10=20$

- 1. Explain motivated person perception. Describe the effect of cognitive and emotional states in person perception. 2+8
- 2. Discuss the mechanism of social perception. 10
- 3. Explain cognitive dissonance and describe its role in attitude change. 5+5

4. Discuss the different forms of collective behaviour.

Section—B

Note: Answer any **four** of the following questions in about **250** words each. $4\times6=24$

- 5. Explain the biases in attribution.
- 6. Discuss the self presentation tactics.
- 7. Explain the theory of planned behaviour and its role in influencing behaviour.
- 8. Explain group polarization and group mind.
- 9. Explain autokinetic effect.

Section—C

Write short notes on any two of the following in about **100** words each: $2\times 3=6$

- 10. Heuristics
- 11. Attitude ambivalence
- 12. Characteristics of a crowd