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MS-94

MANAGEMENT PROGRAMME (MP)

Term-End Examination

June, 2024

MS-94 : TECHNOLOGY MANAGEMENT

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any **five** questions. All questions carry equal marks.

1. Discuss the role of technology and technology management in the new industrial environment in India.
2. Write short notes on the following :
 - (a) Technology transfer modes
 - (b) Macro effects of technological change
3. Discuss the advantages and disadvantages of the following :
 - (a) Relevance trees
 - (b) Morphological analysis
4. Explain the concept of 'technology generation'. Discuss the different aspects required to develop technology generation.

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5. How is a diffusion strategy developed ? Illustrate your answer with the help of an example.
6. Explain the concept of 'linkages.' Are they necessary for an enterprise having Technology Management Group ? Justify.
7. What do you understand by technology acquisition ? Give example with respect to an existing enterprise as well as new enterprise.