No. of Printed Pages : 2

MS-58

MANAGEMENT PROGRAMME (MP) Term-End Examination

June, 2024

MS-58 : MANAGEMENT OF R & D INNOVATIONS

Time : 3 Hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

- What do you understand by Research and Development (R & D) ? Explain the dual role of research and development.
- 2. Discuss the rationale of partnership in innovation and R & D. "The need for partnership for innovations was never felt more than as it is today." Examine the statement. Why is the need for partnership in innovation felt more strongly today ?

- 3. "McGregor hypothesized that when a manager carried out his responsibilities, he based his actions on certain explicit or implicit assumptions that were known as theory X and theory Y." Explain, in view of the statement, theory X and theory Y.
- 4. Classify India's R & D infrastructure into appropriate categories. Discuss in brief, the organization related with R & D under the Central Government.
- 5. Discuss the technology transfer model. Also, explain the various elements of technology transfer process.
- 6. "The nature of partnership would depend upon the situation. Different situations demand different types of partnership arrangement." Discuss.
- 7. Write short notes on any *three* of the following :
 - (a) Invention
 - (b) R & D Linkages
 - (c) Distinctive characteristics of innovations
 - (d) Scientific and Industrial Research Organizations (SIROs)
 - (e) Role of Government in R & D funding

MS-58