MMPO–004

MASTER OF BUSINESS ADMINISTRATION (MBA)
Term-End Examination
June, 2024

MMPO–004 : MANAGEMENT INFORMATION SYSTEMS

Time : 3 Hours   *Maximum Marks : 100*

Weightage : 70%

Note : (i)   *Answer any **five** questions.*

(ii) *All questions carry equal marks. Each question carries 20 marks.*

1. What is decision making process ? Explain the various steps involved in decision making process ? Differentiate between information system and sources.

2. What is Management Information System (MIS) ? What are the advantages and disadvantages of MIS ? Briefly explain the legal issues in information system.

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3. What is spreadsheet analysis ? Discuss the various standard techniques and tools used in spreadsheet analysis. What are the advantages of spreadsheet analysis ?

4. What is data processing ? Explain the different steps involved in the data processing. Explain the different types of data with a suitable example.

5. What is Enterprise Resource Planning (ERP) ? Briefly discuss the fundamental technology, solutions, and functional modules of ERP.

6. Discuss the social and economic impact of blockchain technology. What is the future trend of block chain ? Briefly explain.

7. Write short notes on any *four* of the following :

   (i) Google Search Engine

   (ii) Customer Relationship Management (CRM)

   (iii) Cryptographic Algorithms

   (iv) Business Intelligent

   (v) Virtual Box

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