

No. of Printed Pages : 3

MMPC–020

**MASTER OF BUSINESS
ADMINISTRATION/MASTER OF
BUSINESS ADMINISTRATION
(BANKING AND FINANCE) (MBA/MBF)**

Term-End Examination

June, 2024

MMPC–020 : BUSINESS ETHICS AND CSR

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

***Note :** Attempt any **five** questions. Each question carries equal marks.*

1. Discuss the individual factors concerning the organizational level decision-making. Can individual factors lead to unethical conduct in the workplace ? Explain.

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2. Why is corporate social responsibility concerned with supply chain management especially the global supply chain ? Discuss with the help of examples.
3. Discuss the importance and relevance of Sustainable Development Goals (SDGs). Is CSR important for sustainable development ? Discuss.
4. Elucidate the benefits that companies have with the ethical code of conduct and CSR.
5. Discuss the emerging trends and practices that CSR in India is expected to witness.
6. What are the methods of implementing CSR activities as per the Companies (CSR Policy) Amendment Rules ? Explain.

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7. Discuss the guidelines issued by the government to promote CSR practice by public sector enterprises.

8. What is the role of ethics in sustainable development ? Do companies follow unethical practices ? Discuss.