

No. of Printed Pages : 3

MMPC–003

MASTER OF BUSINESS

ADMINISTRATION

(MBA)

Term-End Examination

June, 2024

MMPC–003 : BUSINESS ENVIRONMENT

Time : 3 Hours

Maximum Marks : 100

Note : *Attempt any **five** questions. All questions carry equal marks.*

1. Briefly discuss the concepts of macro economics and explain in detail why is it important for managers to understand these basic concepts.

P. T. O.

2. Discuss about inflation and its effects on various aspects of the economy.
3. Discuss in detail the structure of money market.
4. Analyse the New Industrial Policy, 1991 in detail.
5. Briefly discuss the latest Economic Policies (2014 onwards) of the Government, with a form in Trade policy.
6. What are the functions and policies of International Monetary Fund (IMF) ? Discuss in detail.
7. Briefly discuss the trends in technological environment.

[3]

8. Write short notes on the following :

(a) Drivers of CSR

(b) Goods and Services Tax

(c) Equilibrium in BoP

(d) American Depository Receipts (ADRs)