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**MDC-005**

**POST GRADUATE DIPLOMA IN  
DEVELOPMENT COMMUNICATION  
(PGDDC)**

**Term-End Examination**

**June, 2024**

**MDC-005 : DEVELOPMENT : INFORMATION AND  
COMMUNICATION TECHNOLOGIES**

*Time : 3 Hours*

*Maximum Marks : 100*

*(Weightage : 70%)*

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**Note :** *Attempt any **five** questions. All questions carry equal marks.*

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1. Explain Internet as a Medium of Communication for development. 20
2. What are the characteristics of Digital Media ? Explain its opportunities and challenges for the development sector. 5+15

**P. T. O.**

3. Describe the conceptual frameworks of digital inequalities and explain in the context of resources and appropriation theory. 20
4. Discuss various types of ICTS used at individual level of Persons with Disabilities. Give suitable examples. 20
5. Describe the role and responsibilities of Telecom Regulatory Authority of India (TRAI). 20
6. Discuss various models of e-Governance in Indian context. Cite suitable examples. 20
7. Explain Jenkin's idea of New Media literacies. Cite relevant examples. 20
8. Write short notes on any *two* of the following :  
2×10=20
  - (a) Health belief models
  - (b) Role of ICT in poverty reduction
  - (c) Online activism and social movements
  - (d) Characteristics of information society