

4. Regulated Media Policy
5. Rights Based Approach
6. Models of E-Governance
7. Approaches to Development
8. Community Media

Part—B

***Note :** Answer any **four** of the following questions
on about **250** words each : **4×5=20***

9. Strategies for Public Health Communication.
Give relevant examples.
10. Explain the relationship between Media and Society.
11. Explain the relationship between Gender and Media with suitable examples.
12. Enumerate the functions of mass media towards environment. Cite relevant examples.
13. Discuss the role of participatory media to achieve human rights. Cite relevant examples.

[3]

Part—C

Note : Answer any *two* of the following questions in
about **500** words each : *2×10=20*

14. Enumerate any *four* alternative approaches to development. Give relevant examples.
15. What is Alternative Media ? Discuss different forms of Alternative Media.
16. Describe the Core concepts of Media and Information Literacy (MIL). Enumerate the benefits of MIL for an individual.