

No. of Printed Pages : 2

**MEDS-055**

**MASTER OF ARTS IN CORPORATE  
SOCIAL RESPONSIBILITY**

**(MACSR)**

**Term-End Examination**

**June, 2024**

**MEDS-055 : CORPORATE ETHICS AND  
GOVERNANCE**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** (i) Answer any **five** questions.

(ii) All questions carry equal marks.

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1. What is Agency Theory ? What are the provisions of conflict of interest in Companies Act, 2013 ? 5+15
2. What is ethical marketing ? What are the considerations to be kept in view by a company while devising its marketing strategy ? 5+15
3. Discuss the different types of Corporate business ownership structures prevalent in India. 20

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4. What do you understand by Extended Producer Responsibility (EPR) ? Discuss the different dimensions of EPR obligations for producers and importers. 5+15
  
5. What is green washing ? What are the characteristics and forms of green washing ? Discuss the ways to eliminate green washing. 2+8+10
  
6. What is a conflict ? Discuss the stages of a conflict. 5+15
  
7. What is arbitration ? Discuss the procedure of arbitration. How is normal arbitration different from fast track arbitration ? 5+10+5
  
8. Write short notes on any *two* of the following : 10+10
  - (a) Emerging issues in business ethics
  - (b) Governance solutions to tragedy of commons
  - (c) Challenges of Extended Producer Responsibility (EPR)

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