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**MEDS-051**

**P.G. Diploma in Corporate Social  
Responsibility / M. A. (Corporate Social  
Responsibility)  
(PGDCSR/MACSR)**

**Term-End Examination**

**June, 2024**

**MEDS-051 : FUNDAMENTALS OF CSR**

*Time : 3 Hours*

*Maximum Marks : 100*

**Note :** Attempt any **five** questions. All questions carry equal marks.

1. What do you understand by Corporate Social Responsibility (CSR) ? Discuss the triple Bottom Line theory of CSR. 5 + 15 = 20

2. Discuss the CSR Rules framed under the companies Act, 2013. 20

3. What are the different elements of quality of life ? Discuss the role of CSR in improving the quality of life of the people in a society. 10 + 10 = 20

4. What do you understand by microfinance ? Giving examples, discuss the role of microfinance in impacting the lives of the poor. 20

5. Giving examples of successful awareness campaigns, discuss major challenges in India where awareness creation can play an important role in mitigating those challenges. 20

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6. What do you understand by community ownership in CSR activities ? Discuss the factors that contribute to effective community engagement leading to ownership. 5 + 15 = 20

7. What do you understand by last mile delivery ? Discuss the roles of different layers of organizations in last mile delivery. 5 + 15 = 20

8. Write short notes on any two of the following :

10 + 10 = 20

(a) OECD Guidelines of Multinational Enterprises.

(b) Drivers of CSR

(c) Schedule VII of Companies Act.

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