

No. of Printed Pages : 3

BHC-013

**DIPLOMA IN EVENT MANAGEMENT
(DEVMT)**

Term-End Examination

June, 2024

BHC-013 : EVENT COORDINATION

AND CONTROL

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. Write an essay on the techniques of project management using illustrations wherever necessary. 20

2. (a) What is the relevance of catering management to events ? Explain catering operations using examples. 10

- (b) Describe the common food service styles used in presentation. 10

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3. (a) “Special effects are used in special events to create technological surprises and emphasize an event element.” Justify this statement by explaining about equipments used for special effects in event industry. 10
- (b) Briefly explain the advantages of technology to event management. 10
4. Describe event evaluation process in detail. 20
5. Emphasizing on the importance of wedding industry explain : 20
- (a) Emerging trends in weddings
- (b) Destination weddings
6. Write an essay on business events using examples. 20
7. Discuss the following with the help of examples : 20
- (i) Any four entertainment events
- (ii) Any four sports events
8. Write short notes on any *four* of the following : 4×5=20
- (a) The stage/performance area

[3]

- (b) Alcohol management
- (c) Green venue designs
- (d) Steps in control process
- (e) Evaluating media coverage
- (f) Props and decoration
- (g) Classification of cultural events