

No. of Printed Pages : 3

BHC-007

[2]

BHC-007

**DIPLOMA IN APPAREL
MERCHANDISING/DIPLOMA IN
APPAREL MERCHANDISING-APPLIED
(DAPMER/DAPMERA)**

Term-End Examination

June, 2024

**BHC-007 : MANAGEMENT OF
MERCHANDISING FUNCTION AND
APPAREL MANUFACTURING**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions. All questions carry equal marks.

1. (a) Define Sourcing. Explain the strategies and different types of sourcing. 10
- (b) Write about any top *five* sourcing countries, that are identified as major sourcing centres. 10
2. (a) Discuss the following : 10
- (i) Vendor management and its process

- (ii) The Standard Vendor Management Practices used in apparel industries.
- (b) Explain the role and responsibilities of : 10
- (i) Buyer
- (ii) Buying house
3. (a) Briefly describe international trade. Further, explain the factors that affect international trade. 10
- (b) Explain the different types of pockets as important. Components of the garment using illustrations wherever necessary. 10
4. (a) Explain marker and write about its types. 10
- (b) Describe the following : 10
- (i) Seams and their classification
- (ii) Factors influencing selection of seams.
5. (a) Write about hand needles and machine needles according to their structure, using suitable diagrams wherever necessary. 10
- (b) Describe any two assembly systems using suitable illustrations wherever necessary. 10

P.T.O.

6. Write an essay on quality control in the apparel industry. 20
7. (a) Why is care labelling important ? Describe the symbols used in care labels using figures. 10
- (b) Explain the components of cost. 10
8. Write short notes on any *four* of the following :
- (a) Ethical sourcing
 - (b) Pattern grading
 - (c) Types of cuffs
 - (d) The Japanese care labelling system.
 - (e) Components of cost sheet.
 - (f) Trade policies
 - (g) Documents related to payment
