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**MER-013**

**MASTER OF ARTS  
(ENTREPRENEURSHIP) (MAER)**

**Term-End Examination**

**June, 2023**

**MER-013 : IT AND ENTREPRENEURSHIP**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** *Attempt any **five** questions in about **600** words each. All questions carry equal marks.*

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1. What is meant by LAN ? What are the characteristics of LAN ? 20
2. What do you understand by information systems ? What are the elements and structures of information systems ? 20
3. Define MIS. Explain the strategic issues of computer-aided decision-making process. 20
4. Define computer virus and its characteristics. What measures need to be taken for the protection and treatment from the viruses ? 20

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5. Explain the terms Computer Hardware and Software. Give examples of both. 20
6. Define data. Discuss the nature, properties and scope of data. 20
7. Write a detailed note on legal aspects of use of computers. 20
8. Write short notes on any *two* of the following :  
10+10
  - (a) Value of Information
  - (b) Data Life Cycle
  - (c) E-marketing