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**MER-007**

**M. A. (ENTREPRENEURSHIP) (MAER)**

**Term-End Examination**

**June, 2023**

**MER-007 : GOVERNMENT INITIATIVES AND  
MSME DEVELOPMENT**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** *Attempt any **five** questions. All questions carries equal marks.*

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1. Explain why MSMEs are the engine of economic growth by highlighting its importance. Discuss the issues and challenges faced by MSMEs. 8+12
  
2. Write explanatory notes on any **two** of the following : 10+10
  - (a) MSMEs promote inclusive growth by providing employment opportunities in rural areas.

**P. T. O.**

- (b) MSMEs are regarded as the 'Backbone of the Indian Economy'.
- (c) "Through entrepreneurship one becomes a job creator instead of job seeker." Assess the statement and discuss the role of MSMEs in solving the problem of unemployment in India.
3. Critically examine any *five* functions of management, with suitable examples. 20
4. "Business houses in India are the major contributors to the GDP of the country." In the light of this statement, discuss the role of any *two* major business houses in the development of Indian economy. 10+10
5. Write short notes on any *four* of the following : 4×5=20
- (a) New definition of MSMEs
  - (b) Udyam Registration Portal for MSMEs
  - (c) Challenges faced by MSMEs
  - (d) MSME Samadhan Delayed Payment Portal
  - (e) Significance of MSMEs for Indian Economy

6. “Plant location is a strategic decision and has to be arrived at after careful deliberation of various factors involved.” Explain the factors affecting the plant location decision. 20
7. Write explanatory notes on any *two* of the following : 10+10
- (a) Process of Production Planning
  - (b) Process of Product Selection and Quality Control of the Product
  - (c) Process of Asset Management
8. (a) Discuss the role of a manager in Micro, Small and Medium Enterprises (MSMEs). 10
- (b) Statutory Bodies and Institutions working under the Ministry of MSME. 10