MER-002

MASTER OF ARTS (ENTREPRENEURSHIP) (MAER)

Term-End Examination

June, 2023

MER-002 : FUNDAMENTALS OF ENTREPRENEURSHIP

Time : 3 Hours   *Maximum Marks : 100*

Note : *(i)* *Attempt any **five** questions.*

   (ii) *All questions carry equal marks.*

1. Answer any *four* of the following :   4×5=20

   (a) What do you mean by mixed economy ?

   (b) "Entrepreneurship is a process." Comment.

   (c) Market Economy.

   (d) Role of government to promote entrepreneurship in rural areas.

   (e) The Parsi community as entrepreneurs.

(f) Frank W. Young theory of entrepreneurship.

2. Write short notes on any *five* of the following :

5×4=20

(a) Types of management information system

(b) Features of management information system

(c) Swarnajayanti Gram Swarozgar Yojana and National Rural Livelihoods Mission (NRLM)

(d) Lack of role models is the main hindrance for women to emerge as entrepreneurs. Comment.

(e) McClelland's 'n-Achievement' theory on Entrepreneurship.

(f) Ethics and social responsibility in entrepreneurship ventures

3. Describe the strategies to promote rural entrepreneurship under five year plans. 20

4. (a) What do you mean by economic system ? State the different types of economies. 10

   (b) Discuss the merits and demerits of market economy. 10

5. What is the role of government to promote entrepreneurship in India ? Explain. 20

6. (a) What are the provisions of the Comprehensive Policy Packages, 2000 for SSIs and Tiny sector in India ? 10

   (b) Examine the role of central and state government in promoting women's entrepreneurship. 10

7. What do you mean by Panchayat Udyog ? Discuss the role of Panchayat Udyog in Rural Industrialization. 20

8. Write short notes on any *five* of the following :

5×4=20

(a) Mergers with regard to 'Firms'

(b) Role of local development institutions in entrepreneurship

(c) MSMEs

(d) Mal-integration of rural and urban economy in India

(e) Self-help groups

(f) Objectives of Panchayat Udyog

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