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**BPCE-015**

**BACHELOR OF ARTS (PSYCHOLOGY)**

**(BDP-BA)**

**Term-End Examination**

**June, 2023**

**BPCE-015 : INDUSTRIAL AND ORGANISATIONAL  
PSYCHOLOGY**

*Time : 2 Hours*

*Maximum Marks : 50*

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***Note** : All Sections are compulsory.*

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**Section—A**

***Note** : Answer any **two** of the following questions in  
about **450** words each.  $2 \times 10 = 20$*

1. Discuss the various factors related to work  
force diversity. 10
2. Explain the content theories of motivation. 10
3. In organisational context, describe the steps in  
behavioural management. 10

**P. T. O.**

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4. Discuss any *three* models of stress. 10

**Section—B**

**Note :** Answer any *four* of the following questions  
in about **250** words each.  $4 \times 6 = 24$

5. Explain the research methods used in industrial/organisational psychology. 6
6. Discuss the characteristics of a psychological test. 6
7. Explain the organizational factors of stress. 6
8. What is accident proneness and discuss the causes of accidents. 2+4
9. Define job analysis and its techniques. 2+4

**Section—C**

**Note :** Write short notes on any *two* of the following  
in about **100** words each.  $2 \times 3 = 6$

10. Continuous Quality Improvement. 3
11. Human Resource Functions. 3
12. Reducing Burnout. 3

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