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MS-495

**MANAGEMENT PROGRAMME
(MPB)**

Term-End Examination

June, 2023

**MS-495 : ETHICS AND CORPORATE
GOVERNANCE IN BANKS**

Time : 3 Hours

Maximum Marks : 100

Note : *Attempt any **five** questions. All questions carry equal marks.*

1. Discuss the importance of values in a society and processes which sustain societal values.
2. What are the principles of corporate governance to be followed by banks ? Discuss the challenges faced by banks in corporate governance implementation.
3. How are employee rights different from consumer rights in banks ? Substantiate with the help of an example.

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4. What is an ethical dilemma ? Discuss how ethical dilemmas are resolved.
5. Discuss the Principles of Innovation for Bottom of the Pyramid Markets. How is CSR integrated into business strategy ?
6. Discuss the role of stakeholders in a business organization. How are ethical decisions taken with respect to the stakeholders ?
7. What steps need to be taken for institutionalization of business ethics in financial sector ?
8. Write short notes on any *four* of the following :
 - (a) Grameen Bank
 - (b) Sustainable Development
 - (c) Basel Committee guidelines
 - (d) Whistle Blower Policy
 - (e) Social Audit