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MASTER OF BUSINESS ADMINISTRATION (MBA)

Term-End Examination June, 2023

MMPC-003: BUSINESS ENVIRONMENT

Time: 3 Hours Maximum Marks: 100

Note: Attempt any five questions. All questions carry equal marks.

- 1. Discuss in detail the different components of business environment and their influence on the organisations.
- 2. Discuss the key motivating factors which drive organisations to engage in CSR activities and highlight some of the CSR initiatives of Indian companies.

- 3. Examine the state specific industrial policies and briefly discuss other important policies focusing on industrial promotion.
- 4. Discuss the reforms in financial sector to strengthen and stabilise it.
- 5. What are the functions of International Monetary Fund (IMF)? Discuss IMF's policies over the years.
- 6. Define Balance of Payments (BoP) and discuss the factors affecting the BoP.
- 7. Explain the types of foreign trade. Discuss the principal means of trade financing.
- 8. Write short notes on the following:
 - (a) Impact of technological environment on international business
 - (b) National Food Security Act (NFSA), 2013
 - (c) Companies Act, 2013
 - (d) Inflation

MMPC-003