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BMS-002

**CERTIFICATE IN NGO MANAGEMENT
(CNM)**

Term-End Examination

June, 2023

BMS-002 : MANAGEMENT FUNCTIONS

Time : 2 Hours

Maximum Marks : 50

Note : (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

1. List and explain the importance of any *two* documents required to form a society. State any *three* bye-laws of societies. 10
2. What do you understand by the term 'budgetary control' ? Identify *five* advantages of budget preparation for an organisation. 10
3. Differentiate between marketing and selling. Also discuss the additional social marketing P's proposed by Nedra Kline Weinreich. 10
4. Provide an overview of the various stages of the project management process using a flow diagram, and list the critical success factors involved in this process. 10

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5. (a) State the key objectives of a Project Management Information System (PMIS).
5
- (b) What are Gantt Charts ? List *two* limitations.
5
6. Write a detailed note on Integrated Project Management Information Systems. 10
7. (a) Elaborate upon the concept of project drivers. 5
- (b) Suggest a checklist for preparing a project proposal. 5
8. Write short notes on any *two* of the following :
5 each
- (i) Briefly explain *two* methods of fund raising.
- (ii) Role of microenterprises in income generation.
- (iii) Product concept.
- (iv) Programme Evaluation and Review Technique (PERT).