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**BSM-001**

**BACHELOR OF BUSINESS  
ADMINISTRATION (SERVICES  
MANAGEMENT) (BBASM)**

**Term-End Examination**

**June, 2023**

**BSM-001 : FUNDAMENTALS OF MANAGEMENT**

*Time : 2 Hours*

*Maximum Marks : 50*

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**Note :** *Attempt all questions.*

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1. Answer all the questions. Each question carries 1 mark.
  - (a) State whether the following statements are True or False :
    - (i) Management is Multidisciplinary.

(True/False)
    - (ii) Unity of command indicates that a person should be ordered/instructed by two superiors.

(True/False)

**P. T. O.**

(iii) The two components of planning are forecasting and decision-making.

(True/False)

(iv) Operational planning is also known as strategic planning. (True/False)

(v) Controlling functions does not help people to work as per plan.

(True/False)

(b) Fill in the blanks :

(i) \_\_\_\_\_ has to exercise controlling task amidst dynamic forces of business environment.

(ii) \_\_\_\_\_ is a statement that answers the question “What is our business” ?

(iii) \_\_\_\_\_ is a process that obtains the future estimates.

(iv) \_\_\_\_\_ is a graphical presentation of different steps involved in the problem.

(v) \_\_\_\_\_ involves an organisation’s response after environmental changes have occurred.

2. Answer any *five* of the following questions in about **100** words each. Each question carries 2 marks.
- (a) Explain line and staff organisational structure.
  - (b) What are the functions of production management ?
  - (c) What are the functions of management ? Specify.
  - (d) Differentiate formal and informal planning.
  - (e) Describe Democratic Leadership Style.
  - (f) What are objectives ? Explain their importance.
  - (g) What is Strategic Intent ?
3. Answer any *four* of the following questions in about **250** words each. Each question carries 5 marks.
- (a) Explain the process of Management by Objectives (MBO).
  - (b) Discuss steps in planning process.

- (c) Explain the importance of leadership in an organisation.
  - (d) Describe decisional roles.
  - (e) Describe Social System approach to management.
  - (f) Is administration above management ?
4. Answer any **one** question in about **500** words.  
Each question carries 10 marks.
- (a) Describe and discuss Henry Fayol's theory of management.
  - (b) Describe and discuss planning premises.