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MJM-026

**M. A. (JOURNALISM AND MASS
COMMUNICATION)**

(MAJMC)

Term-End Examination

June, 2023

MJM-026 : PRINT MEDIA

Time : 3 Hours

Maximum Marks : 100

Note : *Answer any **five** questions. All questions carry equal marks.*

1. Compare and contrast the primary environmental news reporting with the secondary environmental news reporting. Explain the challenges while reporting environmental news.

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2. Enumerate the origin and stages of conflict. How does conflict turn into violence ? Cite suitable Indian examples.
3. How to report conflicts ? Explain the characteristics of conflict-sensitive reporting, the role of reporters in it.
4. Discuss about malpractices in financial reporting.
5. Describe the principles of reporting. Contextualise those reporting principles with the developmental journalism perspective.
6. Give a detailed account of agricultural reporting in India. Cite any *two* major agricultural and rural development projects of India.
7. Describe any *two* forms of science and technology reporting. Cite suitable examples.

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8. Write an editorial on any of the recent developments in India. The word limit is **400** words.
9. Trace the efforts and transition of Indian newspapers into e-papers and online journalism. Enumerate its advantages and disadvantages.
10. Explaining the pricing policy and corporate strategy of Indian mass media institutions. Cite suitable examples.