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JMC-02

**POST GRADUATE DIPLOMA IN
JOURNALISM AND MASS
COMMUNICATION (PGJMC) (OLD)**

Term-End Examination

June, 2023

JMC-02 : MASS MEDIA AND SOCIETY

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. Explain the Indian schools of philosophy and Indian perspective on communication. 20
2. Explain the *three* approaches that relate communication to development. 20
3. What is development support communication ? How would you make use of it to help a community in adopting COVID appropriate behaviour ? Explain your strategy. 5+15
4. Define the concept of human rights. Explain with examples the role of various media in projecting human right issues. 5+15

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5. What is Information Imbalance ? Enumerate the postulates of NWICO. 5+15
6. Explain the responsibilities and social obligations of the press. 20
7. Describe in brief the history of press legislation in India. 20
8. Write notes on the following : 10+10
 - (a) Official Secrets Act
 - (b) Contempt of Court