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MDC-005

**POST GRADUATE DIPLOMA IN
DEVELOPMENT COMMUNICATION
(PGDDC)**

**Term-End Examination
June, 2023**

**MDC-005 : DEVELOPMENT : INFORMATION AND
COMMUNICATION TECHNOLOGIES**

Time : 3 Hours

Maximum Marks : 100

(Weightage : 70%)

Note : (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

1. Describe the various dimensions of digital inequality from the Indian perspective. 20
2. Enumerate the *three* types of ICT enabled development models. Explain the concepts diagrammatically. 20
3. Discuss the challenges and opportunities of e-Governance in the Indian context. Give suitable examples. 20
4. Explain Jenkins' framework of new media literacies. Give suitable examples while discussing the individual skills and competencies. 20

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5. Trace the global and Indian trends in online activism. Give a brief account of *three* major trends from each category. 20
6. Enumerate the linkages and avenues between the democratic process and digital media. Cite suitable examples. 20
7. Explain the characteristics of the knowledge society and discuss the distinctive features of knowledge workers. 20
8. Write short notes on any *four* of the following :
4×5=20
 - (a) Cyberoptimism *vs.* Cyberpessimism
 - (b) Swayamprabha and Swayam-MOOC initiative
 - (c) Anderson's Act theory
 - (d) Net neutralist issues
 - (e) Drishtee and E-Chaupal