

No. of Printed Pages : 3

MBP-003

**POST GRADUATE DIPLOMA IN BOOK
PUBLISHING (PGDBP)**

Term-End Examination

June, 2023

**MBP-003 : PRODUCTION AND EMERGING
TECHNOLOGIES**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *This question paper has **five** compulsory questions.*

(ii) *All questions carry equal marks.*

(iii) *Answer each question in **300–350** words, unless otherwise instructed.*

1. Discuss the *five* stages of the book production process and the role of the production manager. 20

P. T. O.

Or

Discuss the various decisions to be taken in designing the text.

2. Write an essay on designing the jacket or book cover with special reference to either a text-book or a novel. 20

Or

Discuss the *four* main types of printing processes. Illustrate your answer wherever possible.

3. What are the four main typesetting methods ? Discuss any *two* in detail. 20

Or

What are the four points a publisher should consider before doing the casting off of a book ?

4. Write a brief essay on the history of binding. 20

Or

Discuss the *ten* operations in sequence in a hard cover (case binding) of a book.

[3]

5. Write brief notes (in **150-200** words) on any ***two*** of the following : 10+10=20

- (a) Parts of a book
- (b) History of paper making
- (c) Invention of printing
- (d) Teat formatting
- (e) Paragraph formatting