

No. of Printed Pages : 3

**DCE-4**

**DIPLOMA IN CREATIVE WRITING IN  
ENGLISH (DCE)**

**Term-End Examination**

**June, 2023**

**DCE-4 : WRITING FOR MEDIA–RADIO  
AND TELEVISION**

*Time : 3 Hours*

*Maximum Marks : 100*

*(Weightage : 70%)*

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**Note :** *This paper has two Sections A and B. Answer any **two** questions from Section A and any **three** questions from Section B. All questions carry equal marks.*

**Section–A**

**Note :** Answer any **two** questions from this Section.

1. Write short notes on any **two** of the following : 10×2=20

(a) Radio and Education

**P. T. O.**

- (b) Asking relevant questions in a radio interview
- (c) Steps in writing documentary for TV
- (d) Ingredients of a video magazine
2. What are the general rules for adapting for radio ? Give a detailed answer. 20
3. How important is dialogue in a radio play ? Explain with examples. 20
4. 'Providing entertainment, information and education are the main aims of TV.' Do you agree ? Give a reasoned answer. 20
5. While writing TV programmes for children, what would constitute desirable and undesirable content ? Give a detailed answer. 20

### Section–B

**Note :** Answer any *three* questions from this Section.

6. Write a radio play on any *one* of the following : 20
- (a) A burnt child dreads the fire
- (b) As you sow, so shall you reap

7. Write a radio profile of any famous person whom you admire. 20
8. Write a TV advertisement on any *one* of the following : 20
  - (a) A new brand of tea
  - (b) A new furniture showroom
9. Write a short TV play for children in which an animal plays an important role. 20
10. Write a documentary for either the radio or the television on “The use and misuse of mobile phones.”