

**P. G. DIPLOMA IN CORPORATE  
SOCIAL RESPONSIBILITY/  
M. A. (CORPORATE SOCIAL  
RESPONSIBILITY)  
(PGDCSR/MACSR)**

**Term-End Examination**

**June, 2023**

**MEDS-052 : CSR PROCESS**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** (i) Answer any **five** questions.

(ii) All questions carry equal marks.

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1. What do you understand by sustainable corporate strategy ? Discuss the steps involved in achieving sustainable corporate strategy. 5+15
2. What are the essentials of good leadership ? Discuss the roles and responsibilities of a good leadership in effective CSR. 5+15
3. What is meant by exclusion ? What are the different types of exclusion ? Discuss the importance of social inclusion. 4+6+10

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4. Who are the stakeholders of the social responsibility of business ? Classify the stakeholders on the basis of their attributes.

10+10

5. What is the role of government in supporting CSR ? Discuss the good practices that government can take up to foster CSR. 8+12

6. What are Sustainable Development Goals (SDGs) ? List out the SDGs. Discuss the role of business in achieving UN SDGs. 5+10+5

7. What do you understand by employee engagement ? Giving suitable examples, discuss the strategies for employee engagement. 5+15

8. Write short notes on any *two* of the following :

10+10

(a) Importance of corporate ethics

(b) CSR thematic areas

(c) Role of NGOs in CSR

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