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MAM-057

**POST GRADUATE DIPLOMA IN
AGRIBUSINESS**

(PGDAB)

Term-End Examination

June, 2023

**MAM-057 : PROJECT MANAGEMENT IN
AGRIBUSINESS**

Time : 2 Hours

Maximum Marks : 50

***Note :** Attempt any **five** questions. All questions carry equal marks.*

1. What do you mean by the Project Cycle ? Discuss the features of projects during different stages of project cycle. 10
2. What do you mean by the project preparation phase ? Discuss the main components of the project preparation phase. 10
3. Explain the concept of participatory rural appraisal (PRA) and rapid rural appraisal (RRA) Give the principles of PRA. 10
4. Discuss the functional areas in which project planning is applicable. 10

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5. What do you understand by process mapping ?
Explain its needs and also give an example of a
process map. 10
6. What do you understand by project risk plan
analysis ? What are the key factors in project
risk plan analysis ? 10
7. Explain the discounted techniques of project
analysis. 10
8. What is a continuous improvement process
(CIP) ? Discuss the Plan-Do-Check-Act (PDCA)
tools for implementing CIP. 10