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MAM-055

**POST GRADUATE DIPLOMA IN
AGRIBUSINESS (PGDAB)
Term-End Examination
June, 2023**

**MAM-055 : PRINCIPLES OF AGRIBUSINESS
MANAGEMENT**

Time : 2 Hours

Maximum Marks : 50

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. Explain the specific managerial roles played by the managers to accomplish the organizational goals. 10
2. Explain the importance of organizing in management. What are the steps taken by the managers in organizing functions ? 10
3. Define manpower planning and also explain the process of manpower planning. 10
4. Differentiate between Human Resource Management (HRM) and Human Resource Development (HRD). Suggest the HRD strategies. 10

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5. What do you mean by conflict ? Discuss the different types of conflicts in an organization. 10
6. Discuss the meaning and functions of communication. 10
7. Describe the different communication models which are used in organizations. 10
8. What is meant by the internal interface ? Discuss the types of reports used in the interface in an organization. 10