

TS-04

Diploma in Tourism Studies Online/ Bachelors of Arts (Tourism  
Studies)

DTSOL/BTSOL

Indian Culture: Perspective for Tourism

Total Marks - 100

Time Duration - 3 hrs

Section I: Short Answer (Answer any five questions; each question carry 4 marks)  
(5X4=20)

1. Outline major problems in conservation of monuments.
2. What do you understand by 'Sects' and how are they formed?
3. Define architecture. Identify the categories of architectural activities.
4. Why is the study of potteries important?
5. List the different techniques used by weavers in 'resist dye'.
6. Outline the features of rock-cut architecture.
7. How can archaeological sites be made attractive for tourism?

Section II: Medium Answer (Answer any five questions; each question carry 10  
marks) (5X10=50)

1. Define Culture and Heritage. Explain the main factors that influence the culture of a place.

2. Give an account of the customs and rituals related to lifestyles.
3. With the help of suitable examples, explain the potential of dances as a tourism attraction.
4. Define aesthetics. Distinguish between European and Indian aesthetic sensibilities.
5. Discuss the impact of excessive commodization of traditional handicrafts.
6. Explain the different type of 'identity'.
7. Why are festivals becoming major tourist attractions? Give an account of any two festivals frequented by tourists.

Section III: Long Answer (Answer any two questions; each question carry 15 marks) (2x15=30)

1. Take any country/state/region of your choice and discuss the inter-relationship between culture and tourism.
2. Discuss the impact of colonial period on the social structure of India.
3. Elaborate the main functions of museums. Discuss major decision-making staffs in museums and describe the various ways how museum objects are acquired.