

# TS-1

BA in Tourism Studies (BATSOL)

Foundation Course in Tourism

Total Marks : 100

Section A: Short answers type questions. Answer any five (05) questions from this section and all questions carry 04 marks each.

1. What is meant by a 'tourist attraction'?
2. Differentiate between Alternative tourism and Sustainable tourism.
3. List the major six evolutionary stages in the history of tourism.
4. Explain any three types of VISA.
5. How tourism is dependent on transportation industry?
6. Should touts in tourism business be banned? Give reasons for your answer.
7. What is the relevance of Museums in the tourist industry?

Section B: Medium answers type questions. Answer any five (05) questions from this section and all questions carry 10 marks each.

1. While working on a tour programme, which factors are considered by a tour operator?
2. Mention three barriers that affect communication.
3. How do brochures help in tourism promotion?
4. Explain the different purposes for which people indulge in tourism activities.
5. Discuss the primary and secondary constituents of tourism industry.
6. Define a Map and describe the various types of maps used in the tourism trade.
7. Discuss the various categories of accommodations available in India.

Section C: Long answers type questions. Answer any two (02) questions from this section and all questions carry 15 marks each.

1. Discuss the various types of tourism development. Give suitable examples.
2. List the characteristics features of a service product. Explain each with examples.
3. What do you mean by performing arts? List various types of performing arts and explain them with examples.