

MJM025

Masters of Arts in Journalism and Mass Communication (Online)

Media Ethics and Laws

Duration : 3 hours

Maximum marks : 100

Instructions:

This question paper has three sections

Each section has internal choices, that are indicated

Section 1:

Write short notes on any 5 out of the following: (5x4=20)

1. Authoritarian Model
2. Federal System
3. Sting Operations
4. WTO
5. Paris Convention
6. Advocacy
7. Right To Information Act

Section 2:

Briefly give your views on any 5 of the following: (5x10=50)

1. What is the need and use of a Copyright? List the main tenants of the Copyright Act.
2. In your opinion what is the need of Defamation related Laws? Explain Libel and Slander in detail.
3. Throw light on the Press Council of India Act, 1978. Does it still hold relevance?
4. What is trauma literacy? Discuss its need for reporters.
5. Discuss the roles and responsibilities of PIB.

6. What is PRSA? List out the points highlighted in the 'PRSA member statement of professional values'.

7. "Media ownership must not be concentrated in the hands of a powerful few". Discuss.

Section 3:

Answer in detail any 2 of the following questions: (15x2=30)

1. Trace the evolution and growth of Intellectual Property Rights internationally. Emphasize the need of IPR Laws, with specific examples.

2. Give the historical overview on Press Freedom in India. What are the legal and ethical limits to this freedom that can be exercised by journalists? Give examples to strengthen your point of view.

3. What is an Advertorial? Is it ethical advertising practice to write advertorials? Give arguments for and against this practice.