MJM-021

M. A. IN JOURNALISM AND MASS COMMUNICATION (MAJMCOL)

REPORTING TECHNIQUES

Time : Three Hours

Maximum Marks : 100

(Weightage : 70%)

Note : Attempt questions from all Sections as instructed.

Section-I (Short Answer Type Questions) (5×4=20)

Answer any five questions. Each question carries 4 marks.

1. How is the treatment of a story with an element of empathy different from a story with an element of novelty?

2. How is page designing and layout in newspapers different from that of magazines?

3. What do you understand by attribution in news and why is it important?

4. What are the ethical concerns that an interviewer must keep in mind while conducting and presenting an interview?

5. Discuss the ongoing debate on data secrecy.

6. List down any four skills and qualities of a business reporter.

7. Define any two of the following terms:

a) Interim order

b) Habeas corpus

c) Suo moto proceedings

d) Copyright

e) Circumstantial evidence

Section-II (Medium Answer Type Questions) (5×10=50)

Answer any five questions. Each question carries 10 marks.

1. Write a news story on a case of environment issues in your area.

2. Explain the responsibilities of sub-editors / copy editors in a newspaper.

3. Write a news report on an event organized by an NGO that works for child welfare to display the skills learnt by children upto 15 years of age orphaned by COVID-19.

4. Write a short note on data gathering and visualization for data journalism.

5. What kind of activities of political parties are covered by political reporters? Cite relevant examples.

6. What are the strengths and weaknesses of user-generated content? Explain its challenges and opportunities in Indian context.

7. Discuss the challenges faced by health and education reporters while covering these beats.

Section-III (Long Answer Type Questions) (2×15=30)

Answer any two questions. Each question carries 15 marks.

1. Compare and contrast the newsroom setup of newspaper system and television news channels of India. Give relevant examples.

2. Write a news feature suggesting ways of making the ageing population productive in the country. (500 words)

3. Write a newspaper column on the digital inequality existing in society's different strata.   (400-500 words)