

MCO-024

M. COM. (MCOMOL)

BUSINESS ETHICS AND CSR

Time : Three Hours

Maximum Marks : 100

Note : Attempt all the three Sections—Section-A, Section-B and Section-C.

Section-A (5×4=20)

Note: Attempt any five questions.

1. Comment upon relevance of business ethics.
2. Explain utilitarianism theory of business ethics.
3. Comment on “ethics at workplace and moral muteness.”
4. Explain ethical issues in relation between the government and the corporate organisations.
5. Explain how a corporation integrates CSR in its policies giving an appropriate example.
6. Is CSR a big force? Give reasons to support your answer.
7. Explain the relationship between CSR and environmental protection.

Section–B (5×10=50)

Note: Attempt any five questions.

8. Describe six elements of ethical navigation wheel.
9. Describe the sustainable development goals and corporate social responsibility initiatives in India.
10. Discuss different models of social responsibility operating in India.
11. Describe CSR initiatives of any two Indian companies.
12. Outline the evolution of CSR law in India.
13. Explain briefly the quantum of CSR spending and transfer of unspent amount.
14. List common characteristics of socially responsible firms.

Section–C (2×15=30)

Note: Attempt any two questions.

15. With the help of appropriate illustrations, discuss the relationship between stakeholders and corporate social responsibility.
16. Discuss different perspectives of business ethics.
17. Discuss guidelines for implementing CSR activities in public sector enterprises.