

ECO-01

BACHELOR'S DEGREE PROGRAMME (BDP)

(Elective Course : Commerce)

BUSINESS ORGANISATION

Time : Two Hours

Maximum Marks : 50

Weightage : 70%

Note : Attempt questions from all Sections as instructed.

Section-I (Short Answer Type Questions) (5×4=20)

Attempt any five questions. Each question carries 4 marks.

1. List main features of partnership form of organization.
2. Explain merits of cooperative form of organization.
3. What are factors that determine the capital structure.
4. Explain the terms "Margin Trading" and "Rigging the Market" in the context of stock exchange.
5. What are the arguments in support of advertising?
6. What are the different components of the insurance contract?
7. Enumerate distinctions between government and non-government companies.

Section-II (Medium Answer Type Questions) (5×10=50)

Attempt any five questions. Each question carries 10 marks.

8. How is business different from profession and employment? Discuss.
9. Discuss briefly 'factoring' and 'discounting of bill of exchange' as a method of raising finance.
10. "Advertising is an effective tool for promoting business." Justify.

11. Discuss different types of business risks.
12. What is a public utility? Describe salient features of the public utilities.
13. What are the factors that determine choice of the mode of transport?
14. Discuss problems of the public enterprises.

Section-III (Long Answer Type Questions) (2×15=30)

Attempt any two questions. Each question carries 15 marks.

15. What is meant by underwriting of shares and debentures? How does it help companies in raising long-term finance? Discuss briefly the terms and conditions relating to underwriting of shares and debentures.
16. What is a departmental form of organisation? Give the main features of this form of organisation and comment on the lack of its popularity.
17. What is a letter of credit? How does it help in financing foreign trade? Name the shipping documents required to be submitted along with a documentary letter of credit.