

**MASTER OF ARTS (TOURISM MANAGEMENT)  
(MTM) / MASTER OF TOURISM AND TRAVEL  
MANAGEMENT (MTTM)**

**Term-End Examination**

**June, 2022**

**MTM-04/MTTM-04 : INFORMATION MANAGEMENT  
SYSTEMS AND TOURISM**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** Answer any **five** questions in about 600 words each. All questions carry equal marks.

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1. What are the different types of information ?  
What are the modes of generating information  
for the Tourism Industry ? 20
2. What do you understand by Information  
Systems ? What are the elements and structures  
of Information Systems ? 20
3. What is meant by LAN ? What are the  
characteristics of LAN ? 20
4. What is meant by Computer Hardware and  
Computer Software ? Explain the components of  
Computer Hardware. 20

5. Write short notes on the following : 4×5=20
- (a) Information Economics
  - (b) Hacking
  - (c) Microcomputers
  - (d) Data Life Cycle
6. What is the difference between Network Topology and Network Structure ? Explain with the help of diagrams. 20
7. Define System and System Analysis. Explain the need and importance of System Analysis. 20
8. Define Computer Virus. List the characteristics of Computer Virus and highlight the measures that must be taken for the protection and treatment of computer system from computer virus. 20
9. Explain the relationship between Information Technology and Tourism Promotion, with the help of suitable examples. 20
10. Write notes on any **two** of the following : 2×10=20
- (a) Management Information Systems
  - (b) Impact of Computerisation of an Individual
  - (c) CRS
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