

MANAGEMENT PROGRAMME (MP)

Term-End Examination

June, 2022

**MS-007 : INFORMATION SYSTEMS FOR
MANAGERS**

Time : 3 Hours

Maximum Marks : 100

Note : *Attempt any **five** questions. All questions carry equal marks.*

1. “A programming language is an artificial language that is used to generate or to express computer programs.” Explain the generations of programming languages in view of statement.
2. “Some say that management can be understood by observing what managers do.” Explain the role of MIS at various management levels.
3. What do you understand by the term transaction processing systems ? Also explain the conceptual model of a production/operations system.

4. “Information systems can fill a special role in corporate quality programs for a number of reasons.” Explain how information systems contribute to total quality management.
5. “Metadata in a data warehouse is similar to the data dictionary in the context of a database.” Comment and explain various types of metadata in brief.
6. What do you understand by the terms Decision Support System (DSS) and Executive Information System (EIS) ? Also state the difference between both the terms.
7. Write short notes on any *three* of the following :
 - (a) Secondary Memory
 - (b) Auditing Information System
 - (c) Use of Computers in Marketing Management
 - (d) Financial Information Systems
 - (e) Advantages of Outsourcing