MASTER OF BUSINESS ADMINISTRATION / MASTER OF BUSINESS ADMINISTRATION (BANKING AND FINANCE) (MBA/MBF) Term-End Examination June, 2022

MMPC-003: BUSINESS ENVIRONMENT

Time: 3 hours Maximum Marks: 100

Note: Attempt any **five** questions. All questions carry equal marks.

- 1. (a) What are the basic propositions to be examined for analysing business environment? Explain.
 - (b) Explain the need for environmental analysis and discuss how it can enhance organisational effectiveness.
- **2.** Briefly discuss how politico-legal environment impacts business.
- **3.** Discuss the structure and working of the capital market in detail.

- 4. What are the key features of the New Industrial Policy, 1991? Critically analyse the New Industrial Policy.
- **5.** Discuss in detail the major reforms in financial sector.
- **6.** Critically analyse the major changes in the New Economic Policy over the past decade.
- 7. What are the types of trade barriers to international trade? Discuss the initiatives taken to reduce the trade barriers.
- **8.** Write short notes on the following:
 - (a) Role of World Bank
 - (b) Balance of Payments and Central Bank
 - (c) External Commercial Borrowings (ECBs)
 - (d) Artificial Intelligence and Machine Learning