

**M.A. (JOURNALISM AND MASS
COMMUNICATION) (MAJMC)**

Term-End Examination

June, 2022

MJM-027 : ELECTRONIC MEDIA

Time : 3 hours

Maximum Marks : 100

Note : Answer any **five** questions. All questions carry equal marks.

1. What do you understand by Spoken Word Programme ? Discuss any four spoken word programme formats, with examples. 20

2. What is a Digital Audio Workstation (DAW) ? Describe the various components of a DAW in detail. 20

3. Describe the following elements of photographic composition : 2×10=20
 - (a) Colour
 - (b) Form

4. What is Shutter Speed ? How does shutter speed influence the effect of motion in photography ? Explain. 20
5. Why are camera movements important in video production ? Discuss any four camera movements in detail. 20
6. What do you understand by Balance in Photographic Composition ? Describe the difference between Symmetrical and Asymmetrical Balance. 20
7. What is a Production Design ? Describe the key stages involved in the process of a production design. 20
8. Write short notes on any **two** of the following : $2 \times 10 = 20$
- (a) Podcast
 - (b) High and Low Angle
 - (c) Writing with Images
 - (d) Audiobooks
-