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MJM-025

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M.A. (JOURNALISM AND MASS COMMUNICATION) (MAJMC)/P.G. DIPLOMA IN JOURNALISM AND MASS COMMUNICATION (PGJMC) (Revised)

Term-End Examination June, 2022

MJM-025: MEDIA ETHICS AND LAWS

Time: 3 hours Maximum Marks: 100

Note: Answer any **five** questions. All questions carry equal marks.

- 1. Explain the models of press freedom. What is the debate around media's self-regulation? 10+10=20
- 2. Describe the growth and evolution of code of ethics of media. Discuss the role of press commissions in it.

 10+10=20
- 3. What ethical challenges do the digital media platforms pose for journalists and news organisations?

MJM-025 1 P.T.O.

- Explain the concept of Creative Commons.
 Describe any four types of copyrights under
 Creative Commons.
- **5.** Write notes on any *two* of the following: $2\times10=20$
 - (a) Law of Defamation
 - (b) Contempt of Legislature
 - (c) Journalistic Defences
- **6.** Explain the advertising code for television and code of ethics of NBA.

 10+10=20
- 7. Discuss the prominent international and national laws related to cyberspace.
- 8. Explain any five Indian laws which are pertinent to advertising practices. Give suitable examples. $5\times4=20$