

**M.A. (JOURNALISM AND MASS
COMMUNICATION) (MAJMC)/P.G. DIPLOMA
IN JOURNALISM AND MASS
COMMUNICATION (PGJMC) (Revised)**

Term-End Examination

June, 2022

MJM-023 : BROADCAST AND ONLINE JOURNALISM

Time : 3 hours

Maximum Marks : 100

Note : Answer any **five** questions. All questions carry equal marks.

1. What is sound effect ? Discuss the role of sound effects in radio programme production. 20
2. Enumerate the different categories of radio presenters. Describe any three categories with suitable examples. 20
3. Write a script for a television news package of around 90 seconds duration on any health related news story. 20

4. Distinguish between the following : 4×5=20
- (a) Anchor-Visuals and Anchor-Package
 - (b) Voice Over and Byte
 - (c) Input and Output
 - (d) PCR and MCR
5. What are the different characteristics of Television News ? Explain them with suitable examples. 20
6. Explain the following types of reporting with examples. 2×10=20
- (a) Open Source Reporting
 - (b) Distribution Reporting
7. What factors should we keep in consideration while designing the navigation system of a website ? 20
8. Write short notes on any **two** of the following : 2×10=20
- (a) Time Shift Journalism
 - (b) Teleprompter
 - (c) Voice Modulation
 - (d) Hyper-textuality
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