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POST GRADUATE DIPLOMA IN DEVELOPMENT COMMUNICATION (PGDDC)

Term-End Examination June, 2022

MDC-001 : FUNDAMENTALS OF DEVELOPMENT AND COMMUNICATION

Time: 3 Hours Maximum Marks: 100

(Weightage: 70%)

Note: (i) Attempt any **five** questions.

- (ii) All questions carry equal marks.
- 1. What is development? Explain any *three* paradigms of development. 5+15
- 2. Explain any two economic development views. What is the difference between economic development and economic growth? 10+10

- 3. Define human development. Describe the four major pillars of human development. 5+15
- 4. Explain the factors that affect political development of a society.
- 5. Discuss the paradigm shift in development strategies in post-colonial Indian society. 20
- 6. What is social change and what are its causes?

 Explain the stages of economic growth as given by W. W. Rostow.

 10+10
- 7. Justify how development may be seen as a realisation of human potential. Also explain the features of Human Scale Development Model.

10 + 10

8. Write short notes on any *two* of the following:

 $2 \times 10 = 20$

- (a) Team building
- (b) Participatory democracy
- (c) Social construction of reality by media
- (d) Approaches of measuring unemployment

MDC-001