

**POST GRADUATE DIPLOMA IN
BOOK PUBLISHING**

Term-End Examination

June, 2022

**MBP-003 : PRODUCTION AND EMERGING
TECHNOLOGIES**

Time : 3 hours

Maximum Marks : 100

***Note :** This question paper has **ten** questions. All questions carry equal marks. Attempt any **five** questions. Answer each question in 300 – 350 words, unless otherwise instructed.*

1. Describe the role played by the production department in the process of book publishing. 20

2. What are the considerations to keep in mind while choosing paper for any publication ? Discuss with examples. 20

3. “Composing can be defined as the combining of distinct parts or elements to form a whole.” Explain this to a new entrant in the field of publishing. 20

4. Describe the main features of DTP or Desktop Publishing, using suitable examples. 20

5. Discuss the importance and procedure of costing for a book publisher. 20
6. Elaborate on the process of paper-making. 20
7. Write an essay on the various kinds of papers available in the market, discussing how the process of printing is to be matched with the kind of paper. 20
8. Briefly narrate the history of binding, illustrating your answer with suitable examples. 20
9. List the different kinds of boards available for hard cover binding and discuss each in brief. 20
10. Write short notes on any *two* of the following in about 150 – 200 words each : 10+10=20
- (a) Paper Sizes
 - (b) Parts of Book Cover
 - (c) Screen Printing
 - (d) Costing
-