

**POST GRADUATE DIPLOMA IN  
BOOK PUBLISHING (PGDBP)**

**Term-End Examination**

**June, 2022**

**MBP-001 : INTRODUCTION TO PUBLISHING  
AND ITS LEGAL ASPECTS**

*Time : 3 hours*

*Maximum Marks : 100*

---

**Note :** *This question paper has **five compulsory** questions. All questions carry equal marks. Attempt each question in 300 – 350 words, unless otherwise instructed.*

---

---

1. What is book publishing ? What career openings are available in the book publishing trade ? 20

**OR**

With the help of a diagram, explain the structure of a publishing house. 20

2. Flow of manuscripts in a publishing house is vital for the growth of a publishing house. Discuss the sources identified by publishers from where book proposals come to a publishing house. 20

**OR**

Enumerate the qualities of a good book publisher. 20

3. Production department is responsible for the physical appearance of a book. Discuss the various printing processes available for printing a book. 20

**OR**

“There are as many ways of promoting a title as there are titles to promote.” In the light of this statement, discuss the various methods of book promotion. 20

4. Mention briefly the main features of the Indian Copyright Act. 20

**OR**

What are the main clauses of an author-publisher contract ? 20

5. Write short notes on any *two* of the following in 200 – 250 words each : 10+10=20

- (a) Digital Heritage
  - (b) Evaluation of Manuscript
  - (c) Publisher’s Dilemma
  - (d) ISBN
  - (e) Subsidiary Rights
-