

**BACHELOR'S DEGREE PROGRAMME
(BDP)**

Term-End Examination

June, 2022

**APPLICATION ORIENTED COURSE
BEGA-001 : INTRODUCTION TO THE MEDIA**

Time : 2 hours

Maximum Marks : 50

Note : *This question paper has two sections – A and B. Attempt **five** questions in all, choosing at least **two** questions from each section. All questions carry equal marks.*

SECTION A

1. What are the major subjects that make media content ? Write briefly on each of them. 10
2. What is editing and why do we need to edit anything we write ? 10
3. What are the qualities of a good reporter ? Write a detailed answer. 10

4. Discuss the impact, advantages and dangers of new media technology. 10
5. Write short notes on any **two** of the following : 2×5=10
- (a) Tips for Feature Writing
 - (b) Characteristics of Mass Media
 - (c) Kinds of Communication
 - (d) Elements of News

SECTION B

6. Write a feature based on how depression has become very common among the youth. *10*

 7. Write your views in the form of a feature on the role of “Godmen” in influencing people. *10*

 8. Write a news report on the rescue of people from a flooded area. *10*

 9. Write a letter to the editor of your newspaper about the menace of beggars near traffic lights. *10*

 10. Write a feature on “The Corona Pandemic”. *10*
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