

**POST GRADUATE DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY (PGDCSR)**

Term-End Examination

June, 2022

MEDS-054 : CSR PROJECTS AND PROGRAMMES

Time : 3 hours

Maximum Marks : 100

Note : Answer any **five** questions. All questions carry equal marks.

1. Define the term CSR Programme. Discuss the main phases involved in CSR programme planning with a diagram. 4+16

2. What do you mean by Stakeholders engagement ? Explain how stakeholders can be involved in CSR. 6+14

3. Classify the PRA methods. Explain any one method by giving its meaning, objectives and steps to conduct the method. 20

4. Differentiate between appraisal, monitoring, evaluation and impact assessment of CSR programmes. Explain different types of evaluation based on the CSR programme stage. 8+12
5. What is social impact evaluation ? Discuss CSR audit procedure. 6+14
6. Define the term Social Return on Investment (SROI). Write the seven principles of SROI. Discuss briefly how value creation is measured for CSR programmes. 5+7+8
7. Give examples for qualitative methods of data collection. Discuss any one method with its advantages and limitations. 5+15
8. Write short notes on any **two** of the following : 2×10=20
- (a) SWOT Analysis
 - (b) Prioritization of Developmental Needs
 - (c) Types of Sampling
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