

**P.G. DIPLOMA IN CORPORATE SOCIAL
RESPONSIBILITY (PGDCSR)**

Term-End Examination

June, 2022

MEDS-051 : FUNDAMENTALS OF CSR

Time : 3 hours

Maximum Marks : 100

Note : Answer any **five** questions. All questions carry equal marks.

1. Define CSR. Discuss the drivers of CSR. 5+15=20
2. Discuss the various phases of development of CSR in India. 20
3. What are the different elements of quality of life ? Discuss CSR interventions to improve quality of life. 8+12=20
4. What are the negative effects of illiteracy ? Giving examples, discuss the role of CSR in promoting education. 10+10=20
5. How does microfinance impact the lives of the poor ? Give any one example of CSR initiatives in microcredit by any company in India. 10+10=20

6. Discuss with examples the major challenges in India where awareness creation would help in mitigating these challenges. Give initiatives taken up by companies. 20
7. What is last mile connectivity in social development ? Discuss the model for effective last mile delivery. 10+10=20
8. Write short notes on any **two** of the following : 10+10=20
- (a) Schedule VII of the Companies Act, 2013
 - (b) Role of CSR in promoting Environment Protection
 - (c) United Nations Global Compact
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